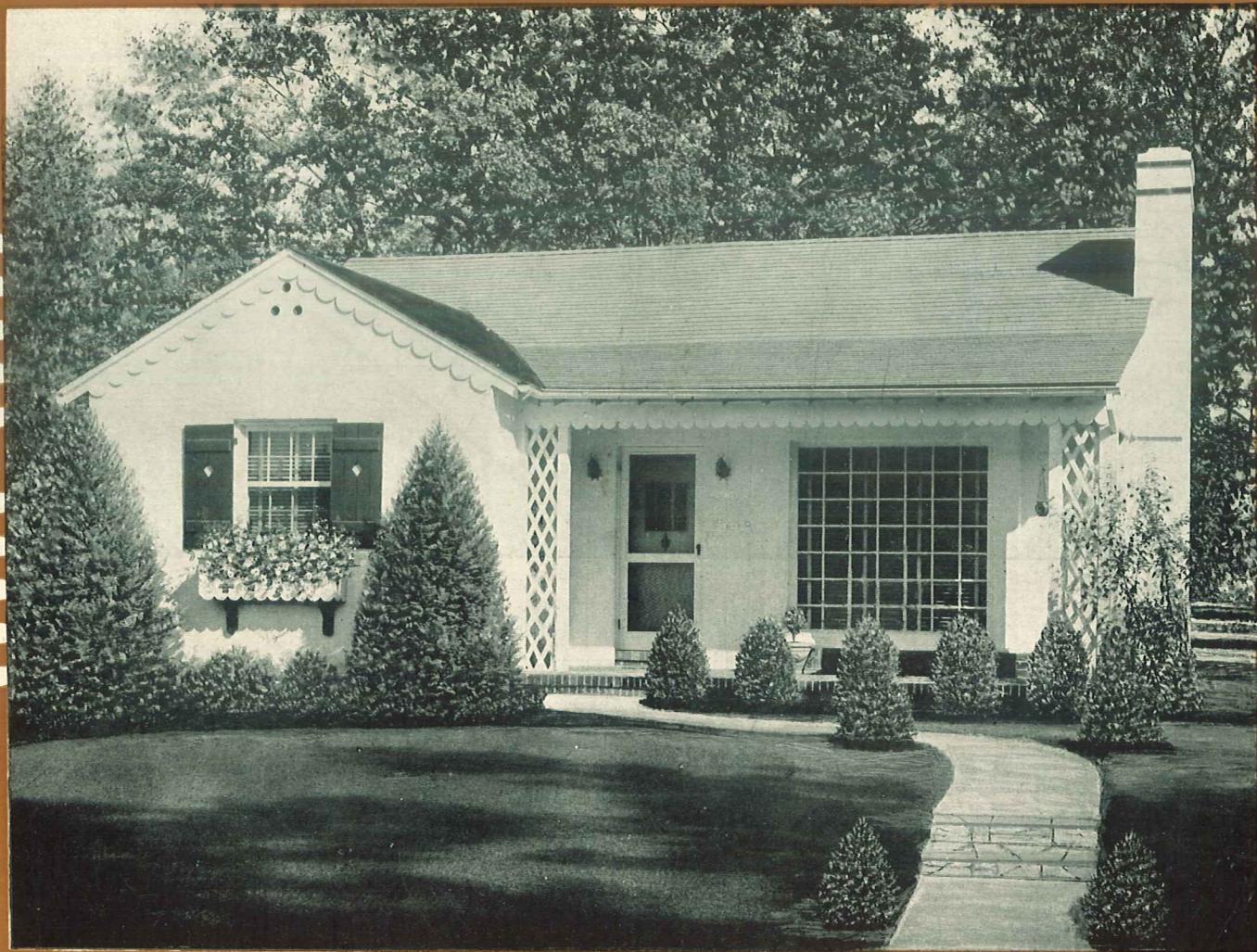


Better Homes at Lower Cost

Standardized To Avoid Waste

130 ALTERNATE FLOOR PLANS



America's Best Planned Small Homes

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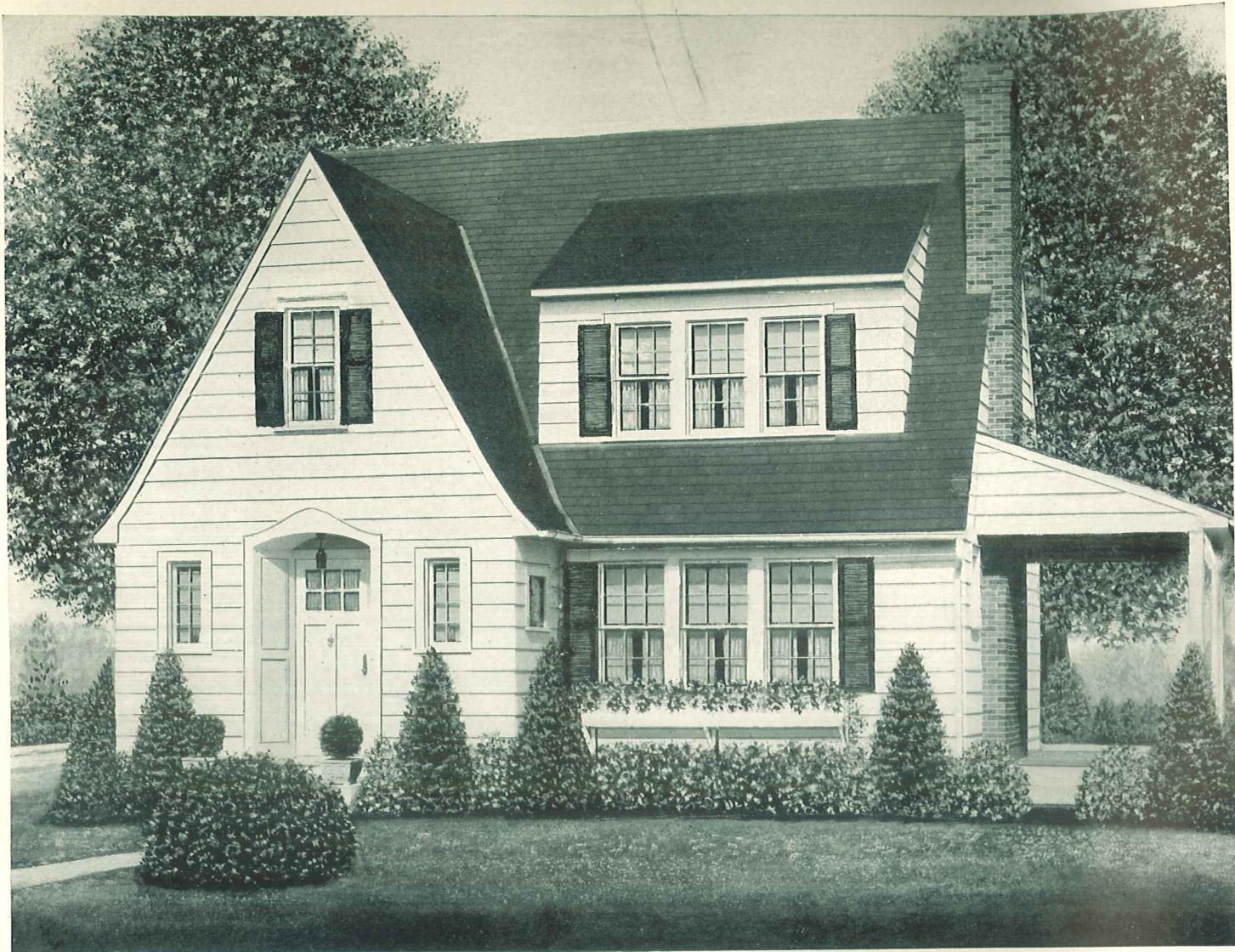
Complete Plans and Specifications in duplicate.....	\$20
Four complete sets with specifications.....	\$24
By special delivery the day ordered.	

STANDARD HOMES COMPANY

Colorado Building

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Colorado Building . . . Washington 5, D. C.

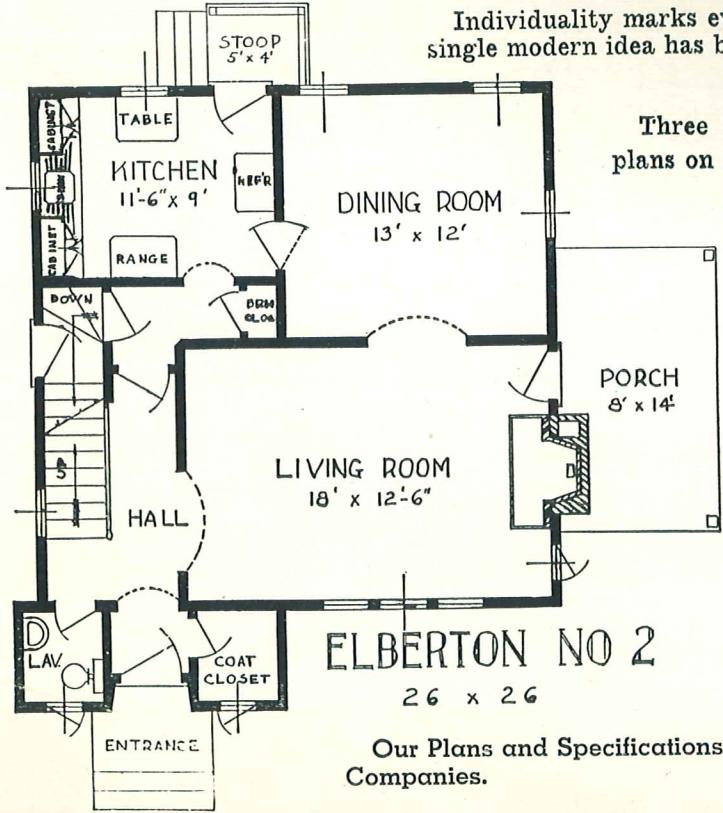
Washington 5, D. C.



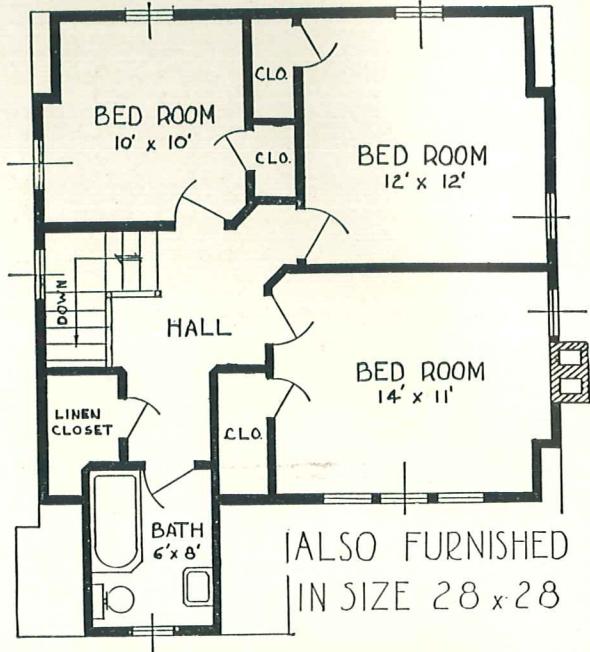
Brick or Frame

The ELBERTON

Individuality marks every line of the Elberton, and in the floor plans not a single modern idea has been omitted.



Three other floor
plans on request.



Our Plans and Specifications Meet the Rigid Requirements of all Home Loan
Companies.

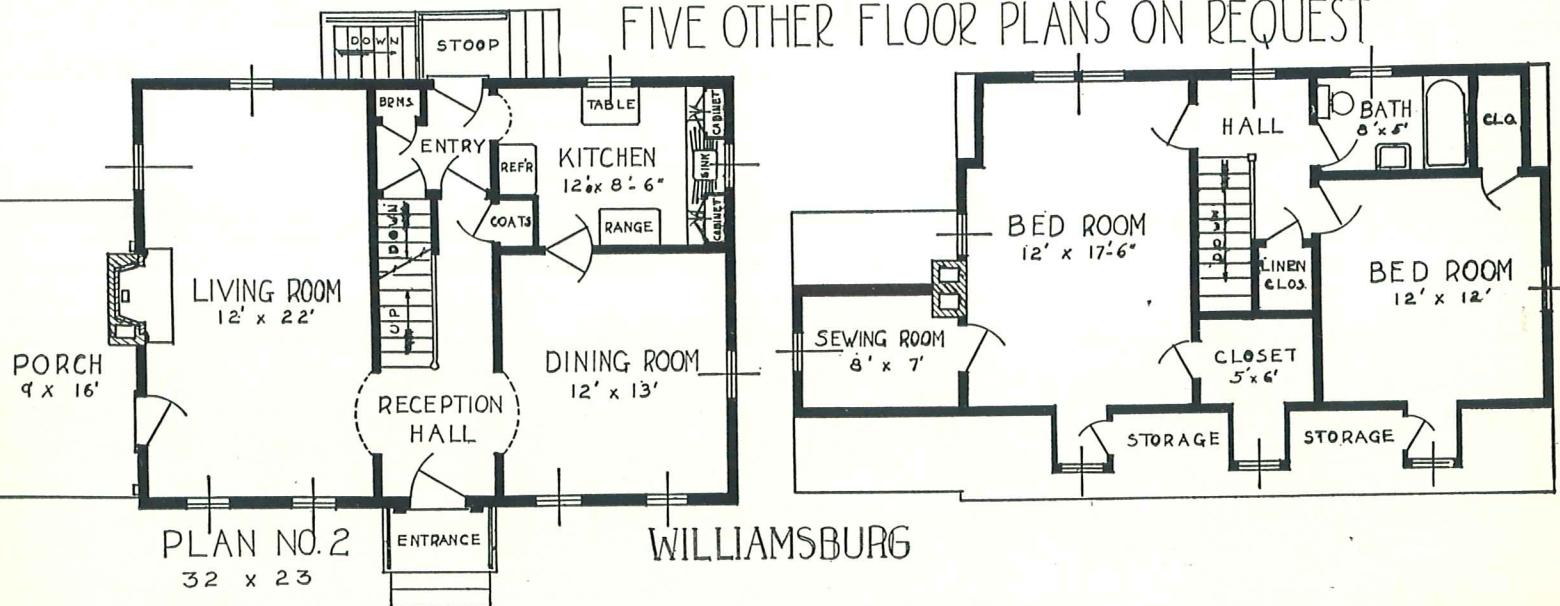


Painted Brick

The WILLIAMSBURG

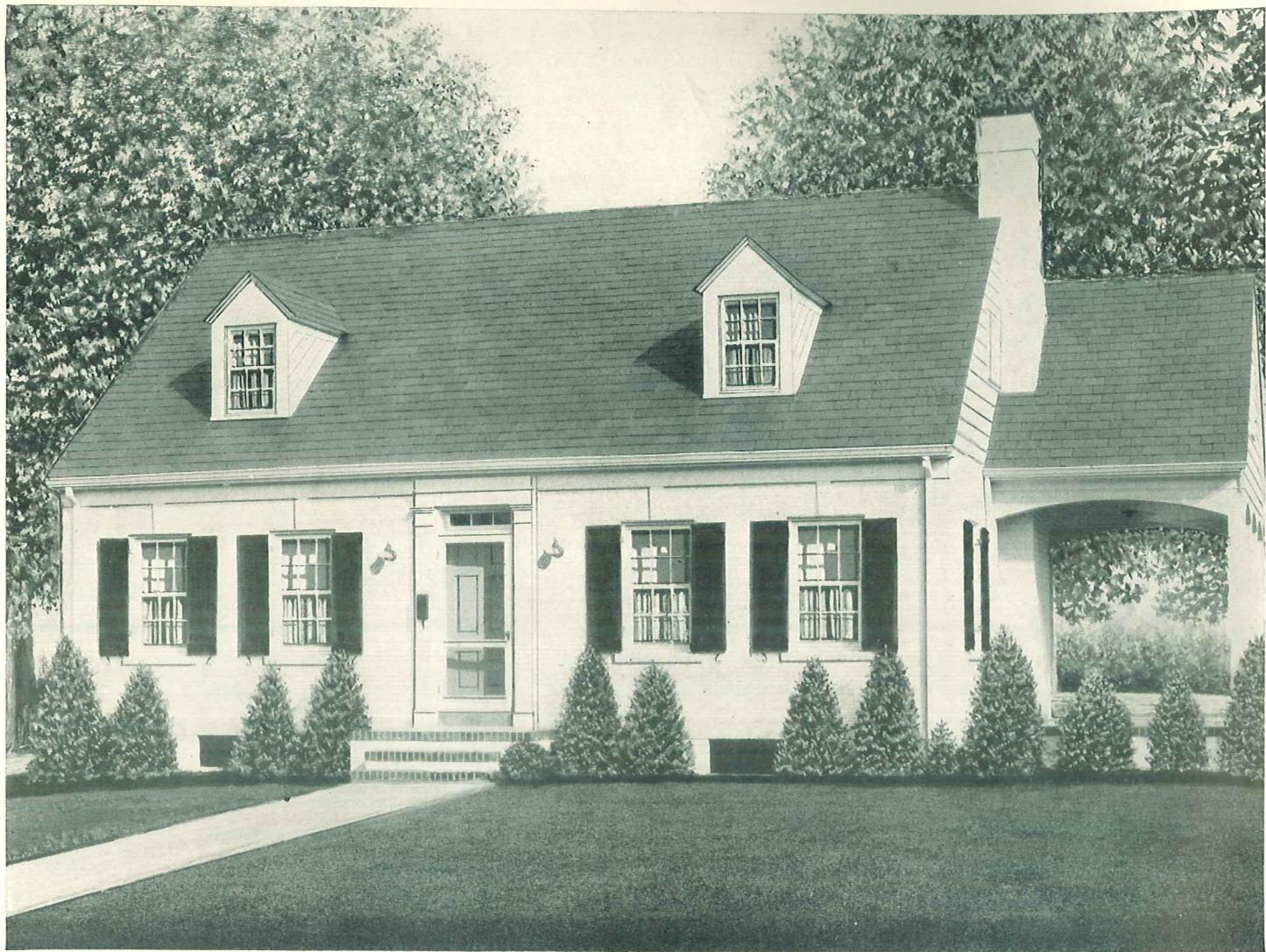
A true copy of the Williamsburg Colonial type cottage on which Mr. Rockefeller, Jr., has spent so much at Williamsburg, Va., to restore.

FIVE OTHER FLOOR PLANS ON REQUEST



Because our house designs are types that do not go out of style for a lifetime, they have the highest loan value as well as the highest resale value of any homes within their price range.

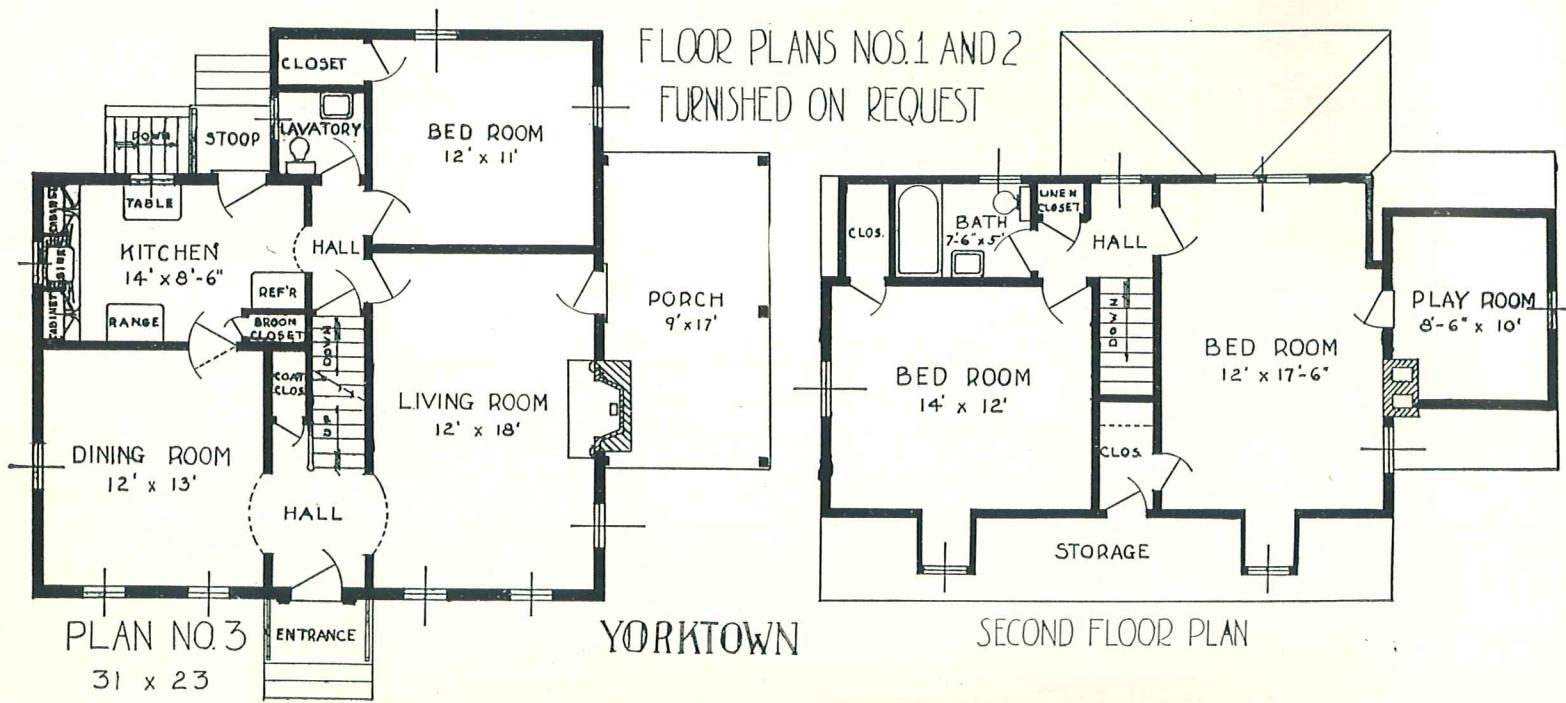


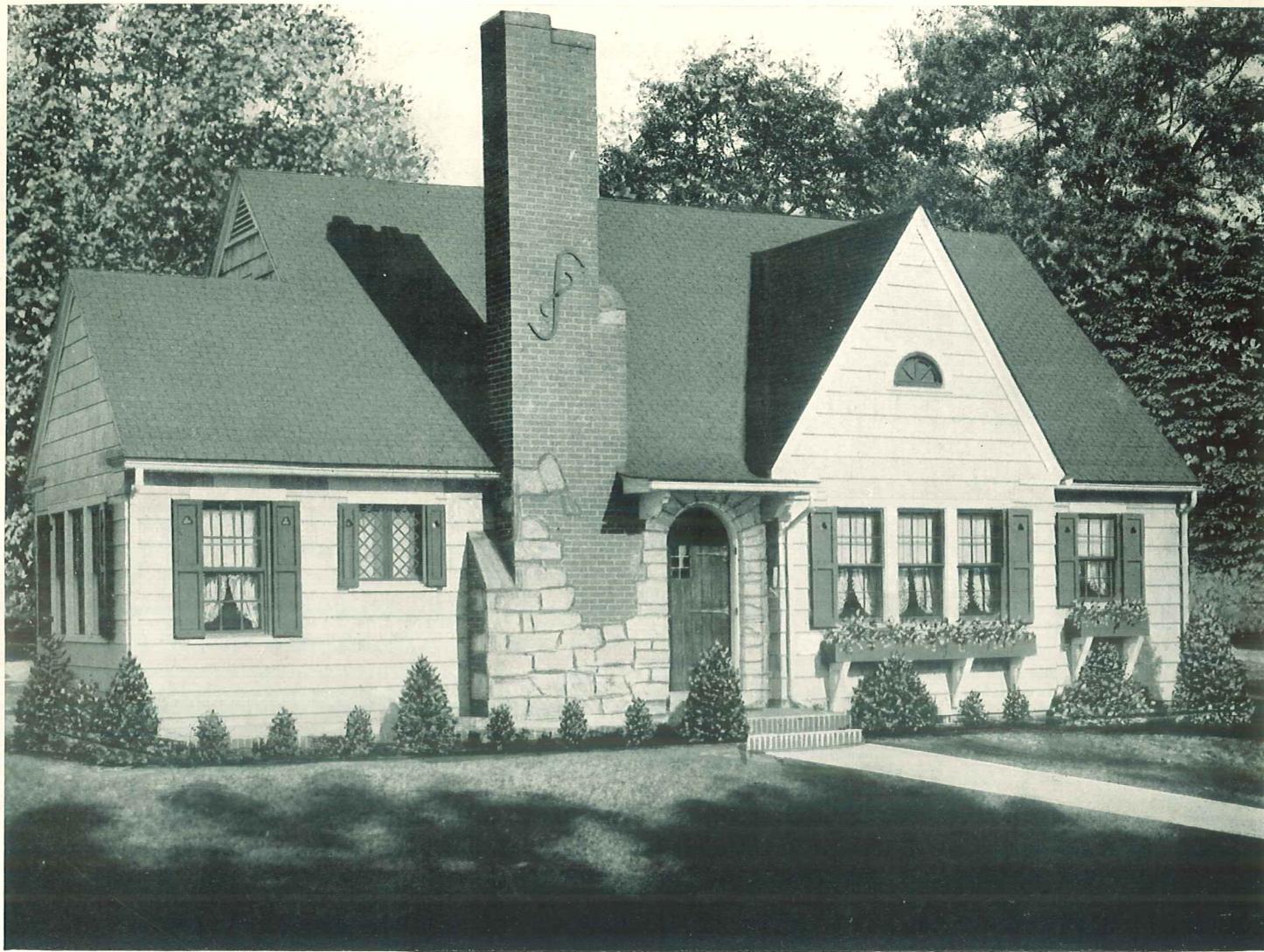


Painted Brick

The YORKTOWN

For exactness in Colonial architecture, the Yorktown stands side by side with the Williamsburg, and we offer it with any Williamsburg floor plan.





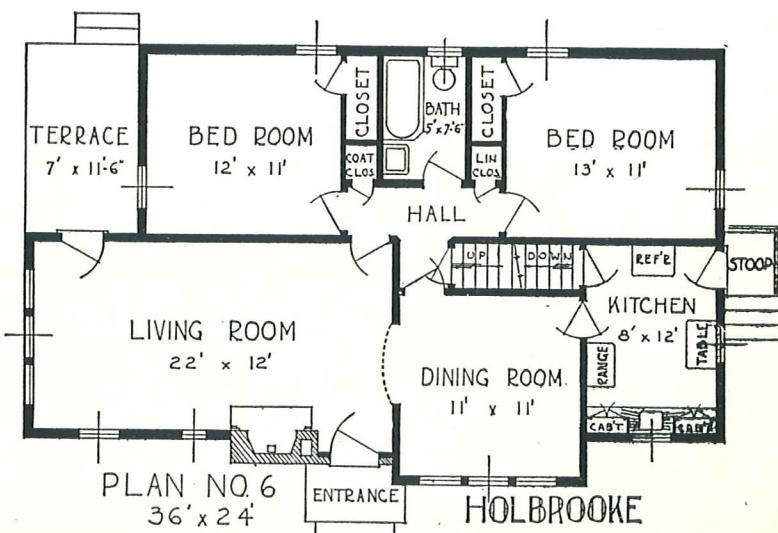
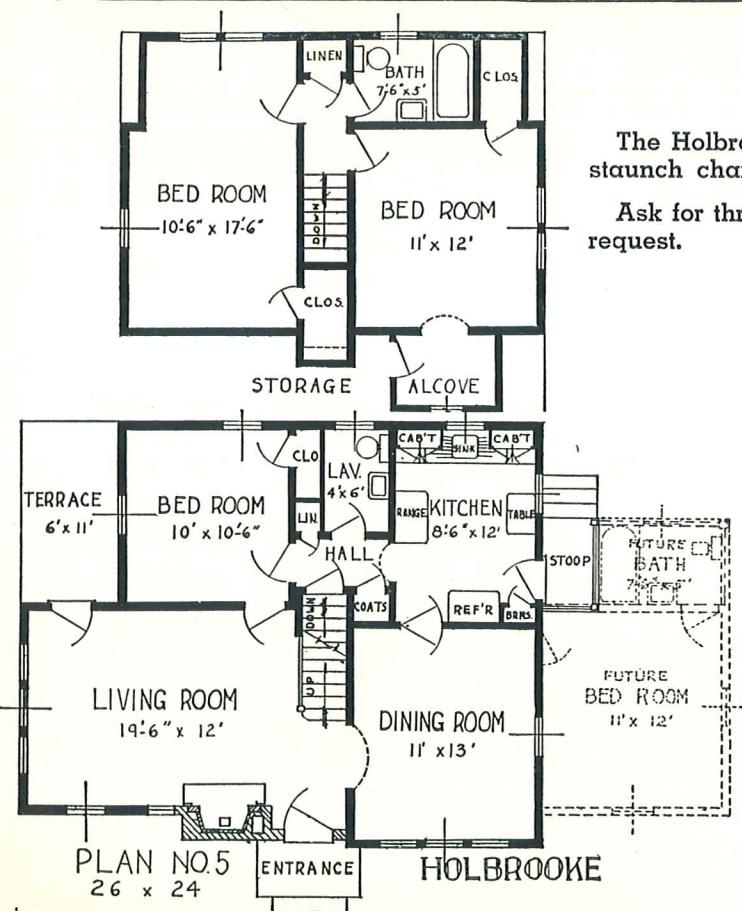
Brick or Frame

The HOLBROOKE

The Holbrooke is a new English design with unusual charm and staunch character.

Ask for three other floor plans. They will be furnished gladly on request.

Ample space on second floor for two large rooms and bath.



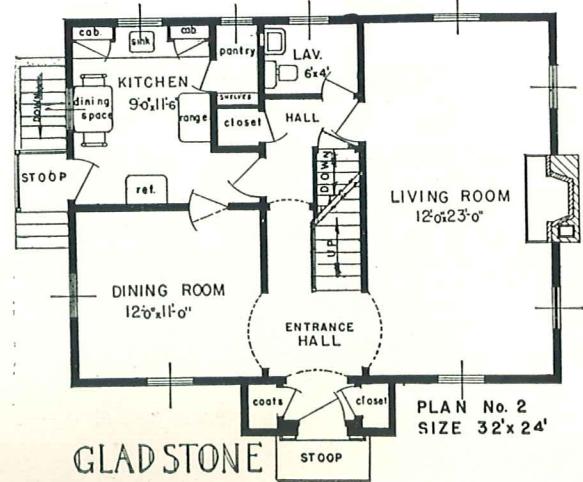
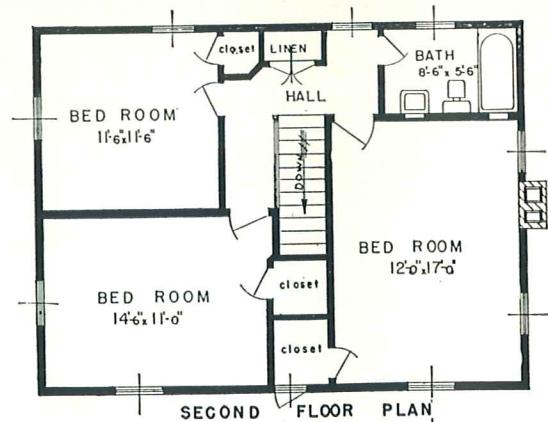
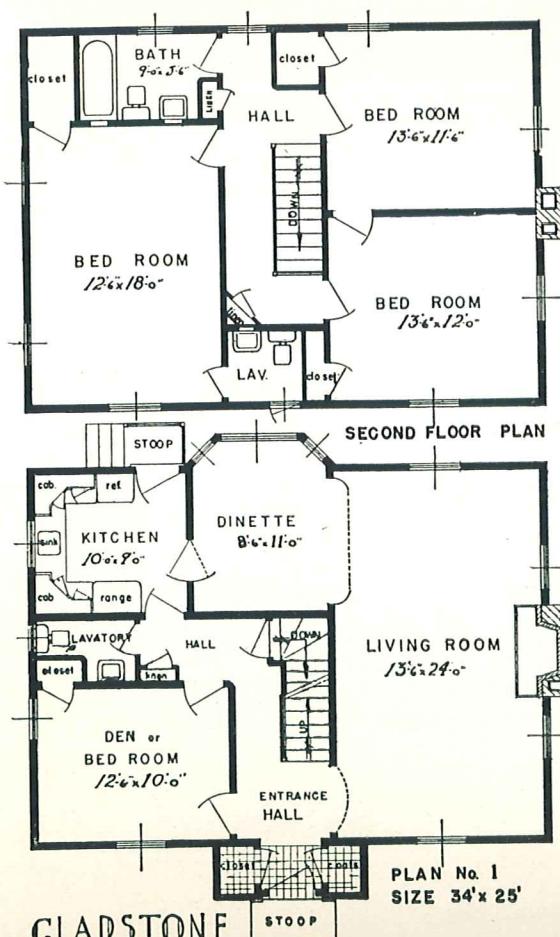
Any Building & Loan Association Savings Bank or Lumber Dealer in your community.



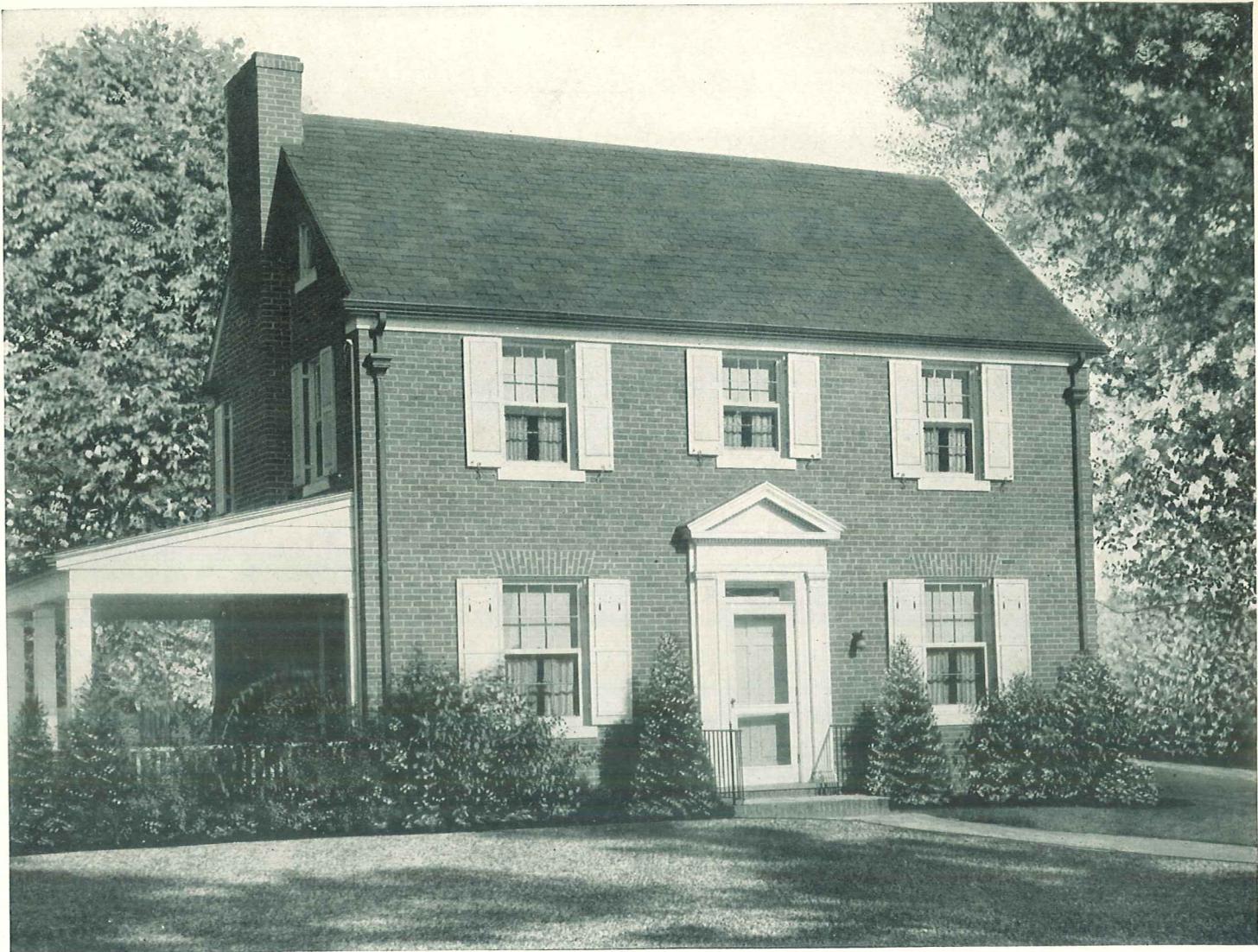
The **GLADSTONE**

It is only once in a generation that some home-lover dreams out a design like the Gladstone. Here in a straight two-story brick is found polish and refinement seldom seen in homes even near its construction cost.

Two Other
Floor Plans
On Request



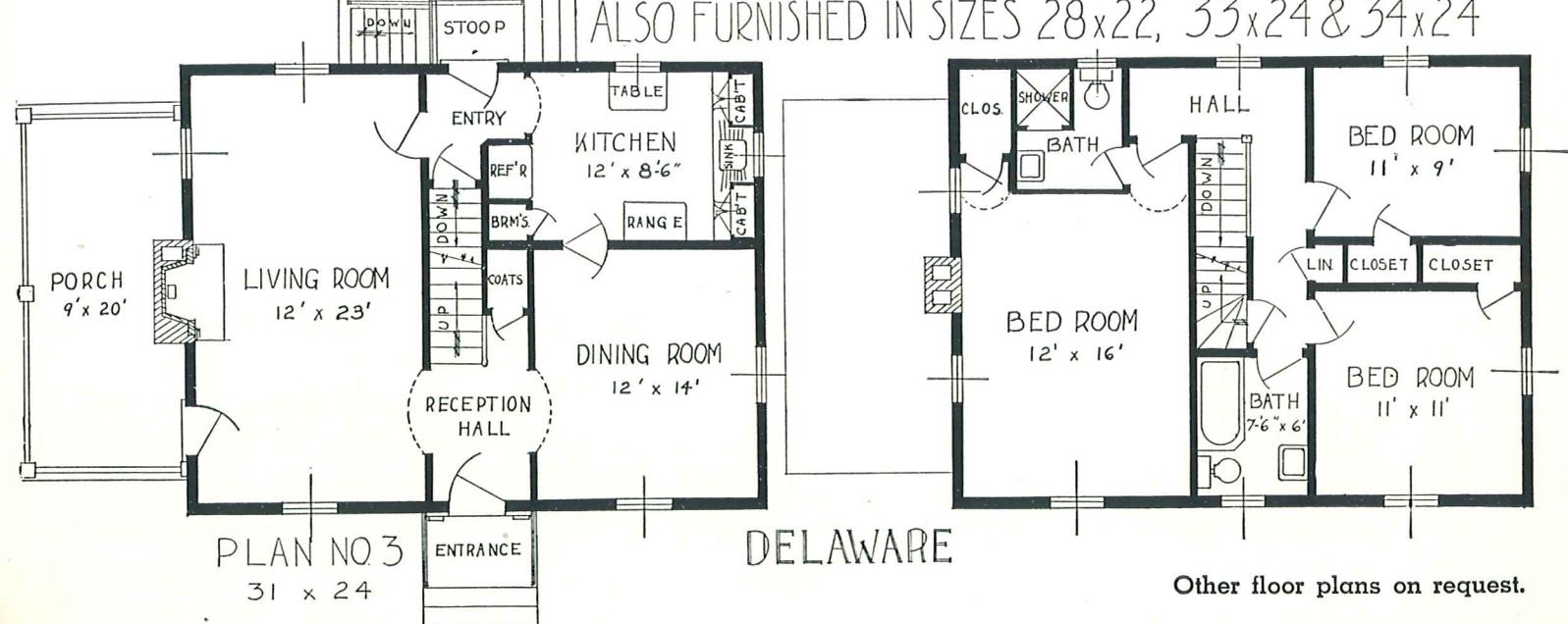
GLADSTONE



The DELAWARE

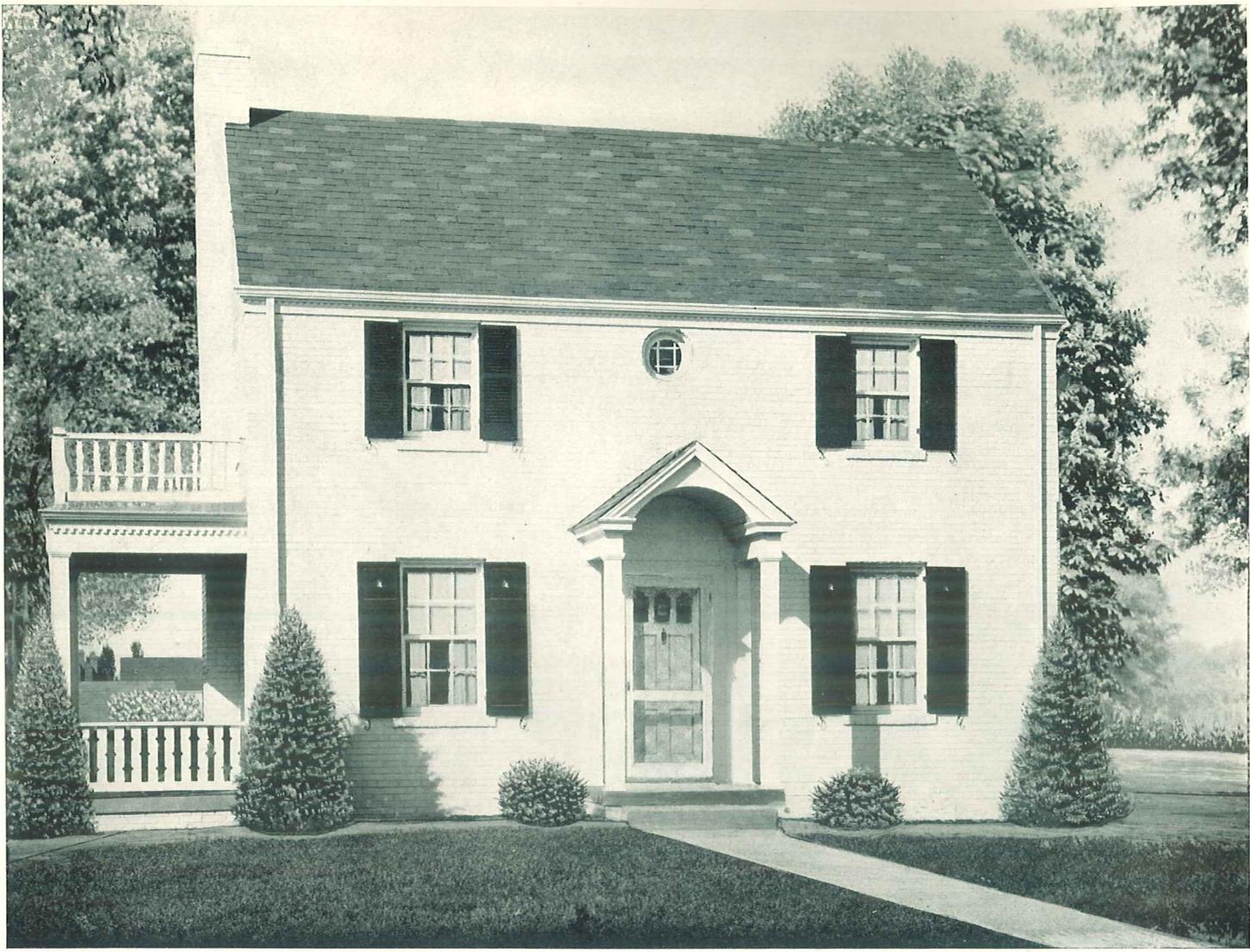
Permanent and substantial beauty is expressed in every line of the Delaware. It is typical of the oldest and best loved homes in America.

ALSO FURNISHED IN SIZES 28x22, 33x24 & 34x24



Other floor plans on request.

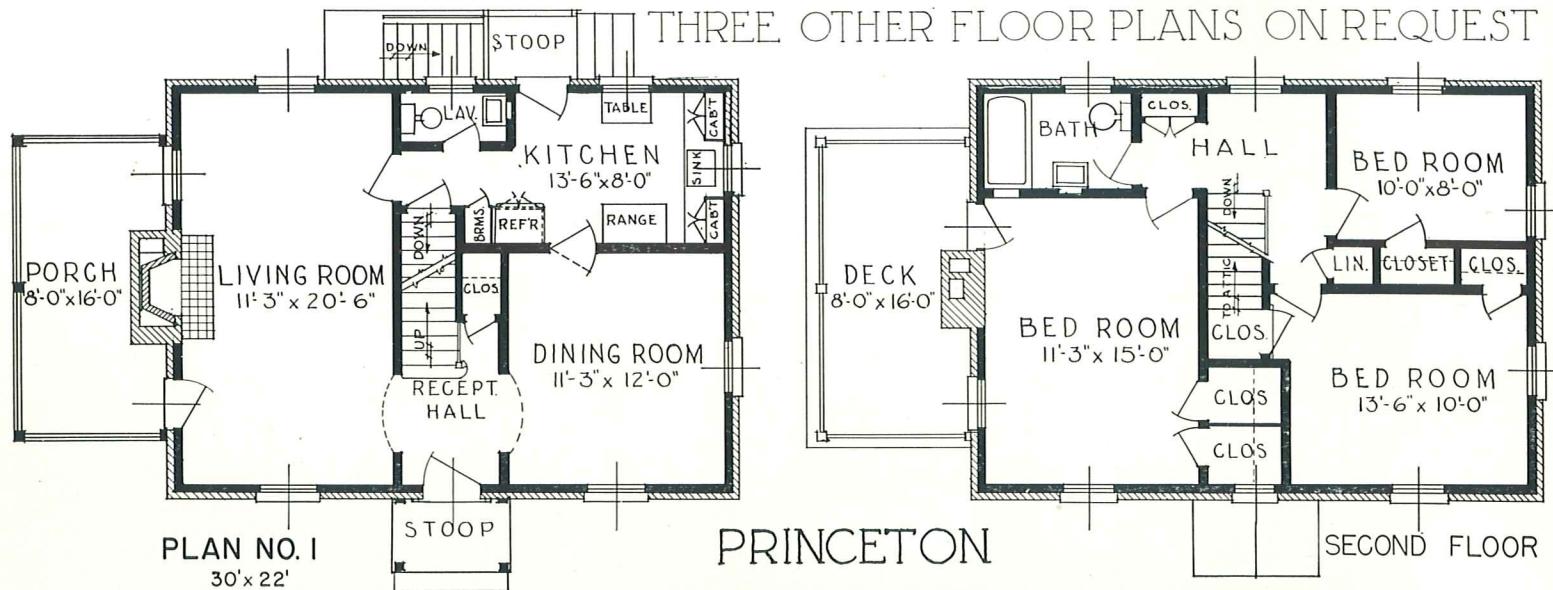
Our Standard Specifications Cover Every Item of Cost from Foundation to Roof, and give the inexperienced builder a new conception of good construction.



Painted Brick

The PRINCETON

We take unusual pride in offering the Princeton to lovers of Colonial Architecture. It is strictly modern, without a suggestion of the Modernistic. It is stately and distinctive, and represents the best in small homes of lasting refinement.



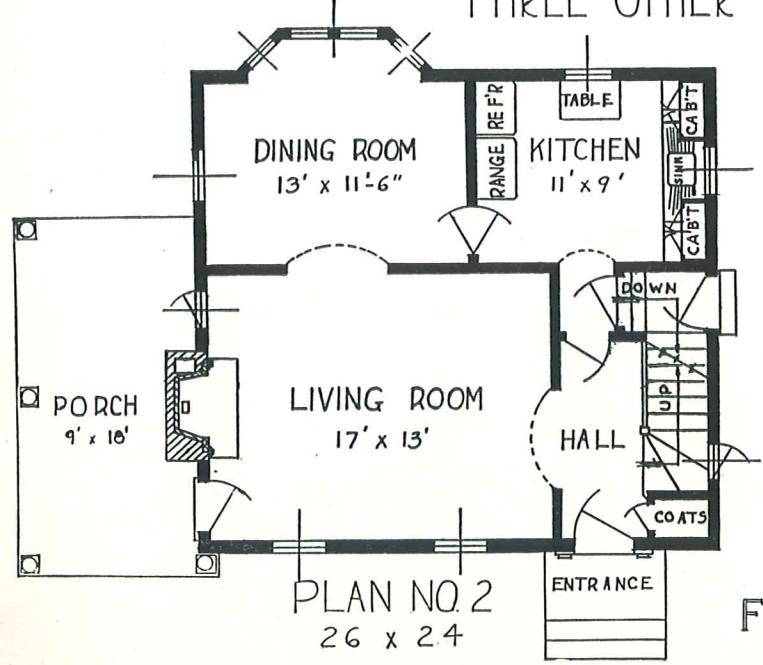
All Plans in This Booklet Are Carefully Copyrighted.



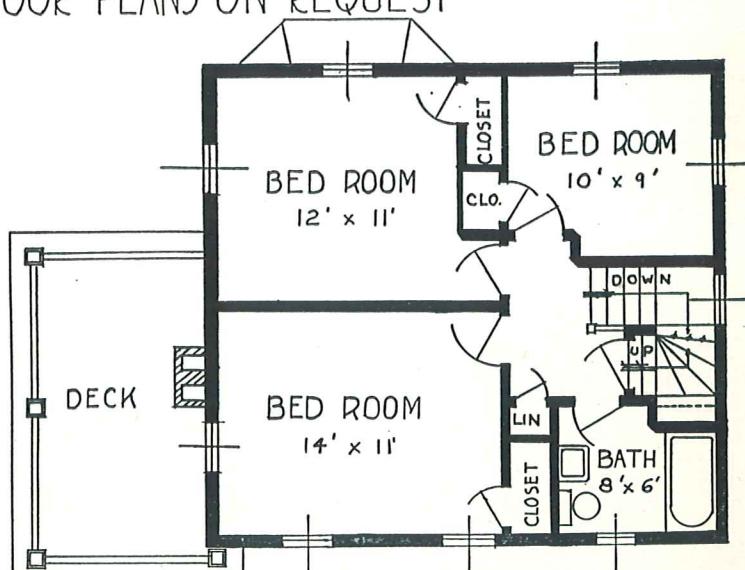
The FRANKLIN

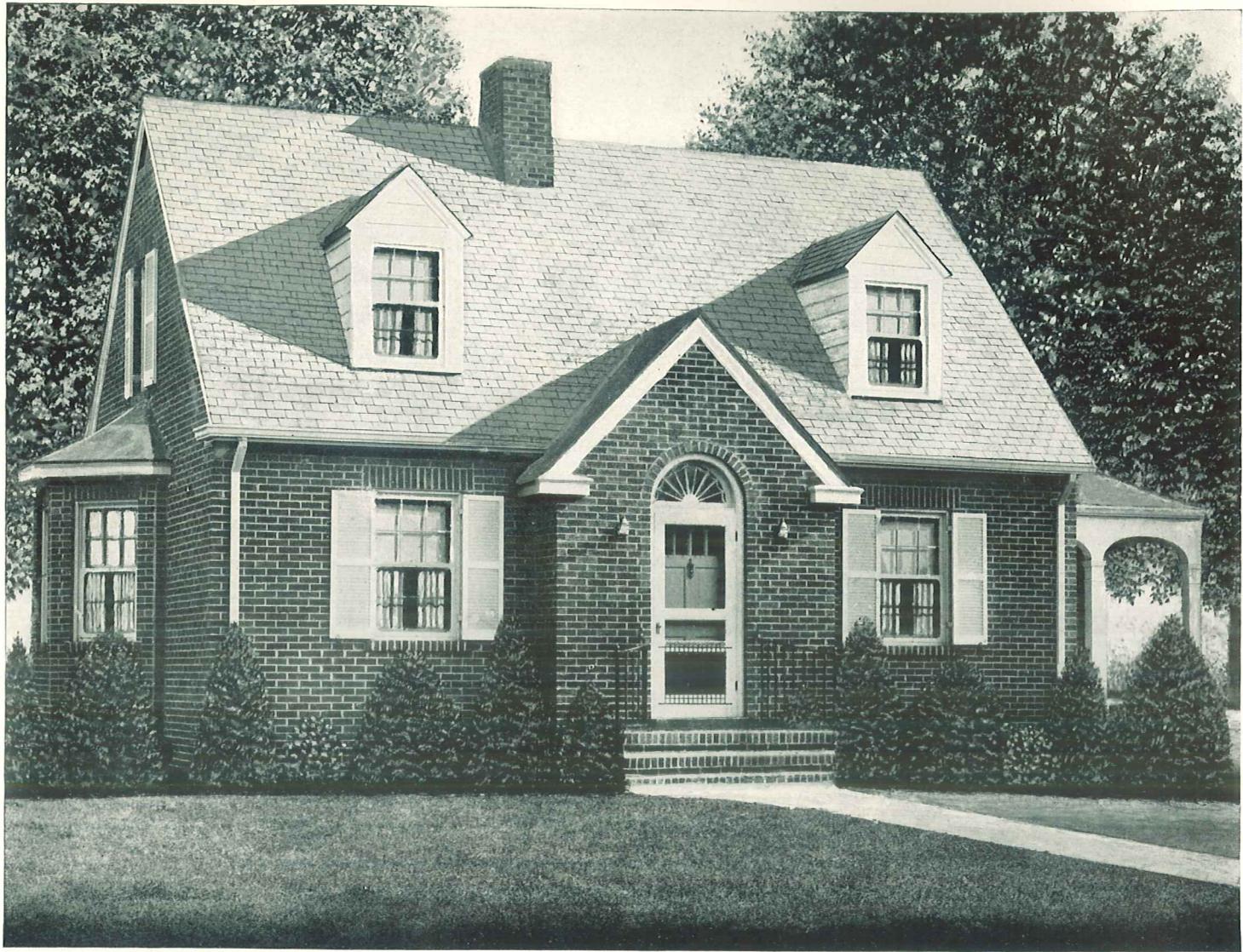
For its dimensions the Franklin cannot be surpassed as a small Colonial. Everything has been added that will mean home joy for a lifetime.

THREE OTHER FLOOR PLANS ON REQUEST



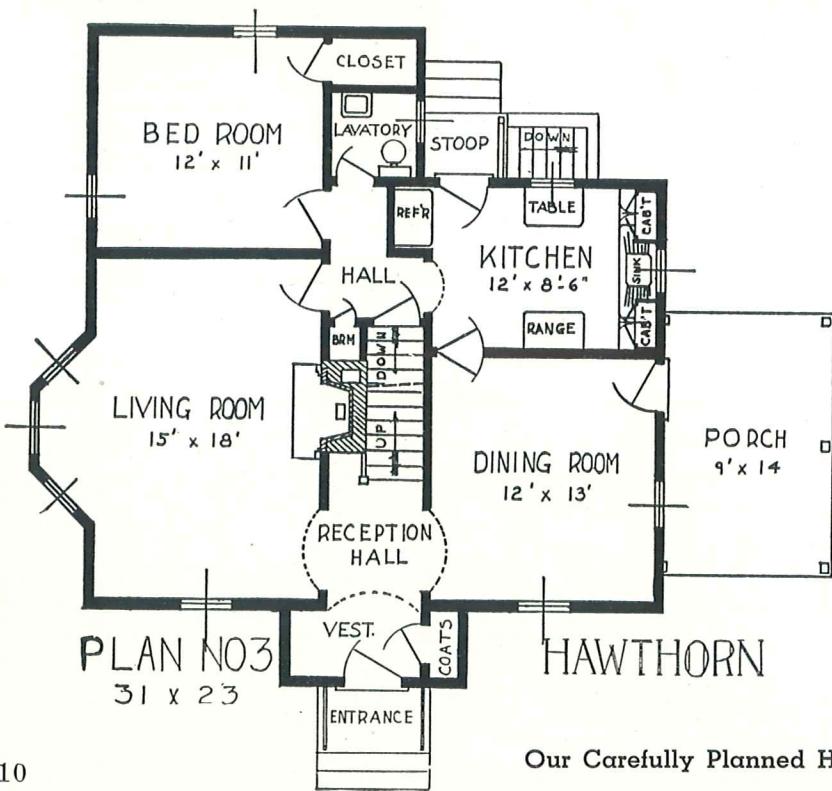
FRANKLIN



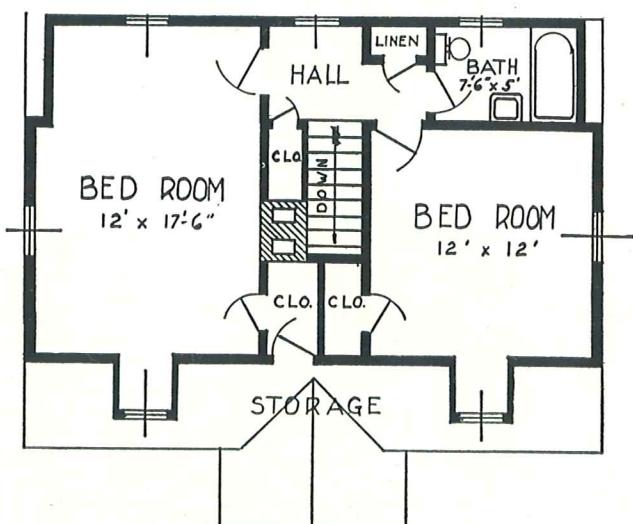


The HAWTHORN

The Hawthorn is a Cape Cod cottage of striking appeal and unusual interest. It will stand as a home of distinction on any street in any part of the country.



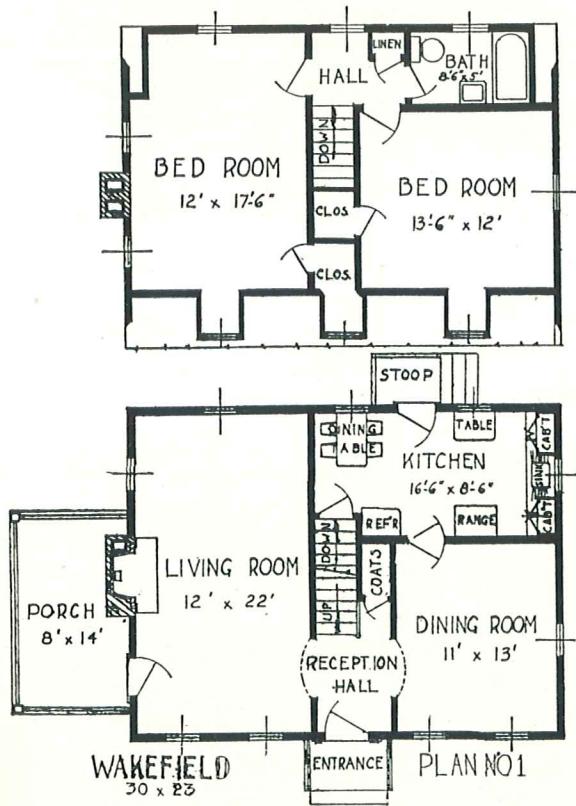
FOUR OTHER FLOOR PLANS
GLADLY FURNISHED ON REQUEST



Our Carefully Planned Homes Are Known in Every State for their high loan values.

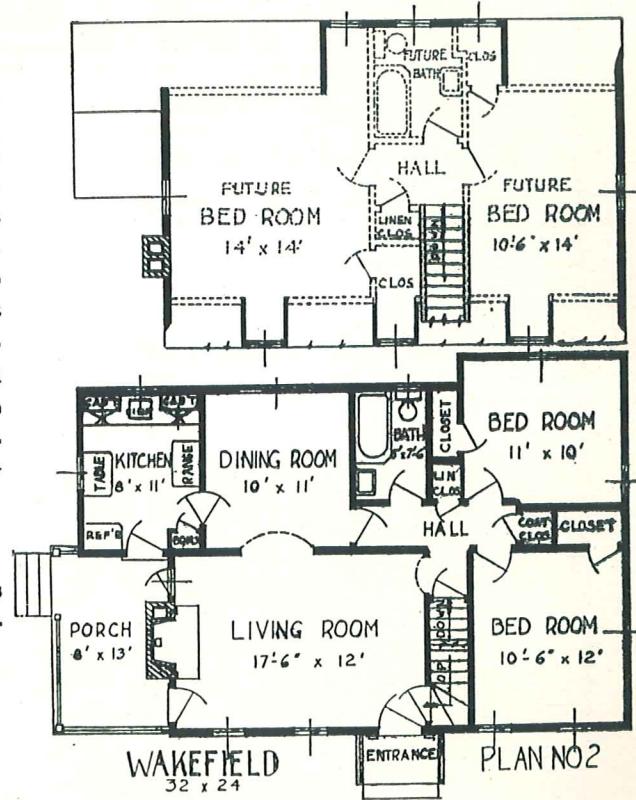


The WAKEFIELD

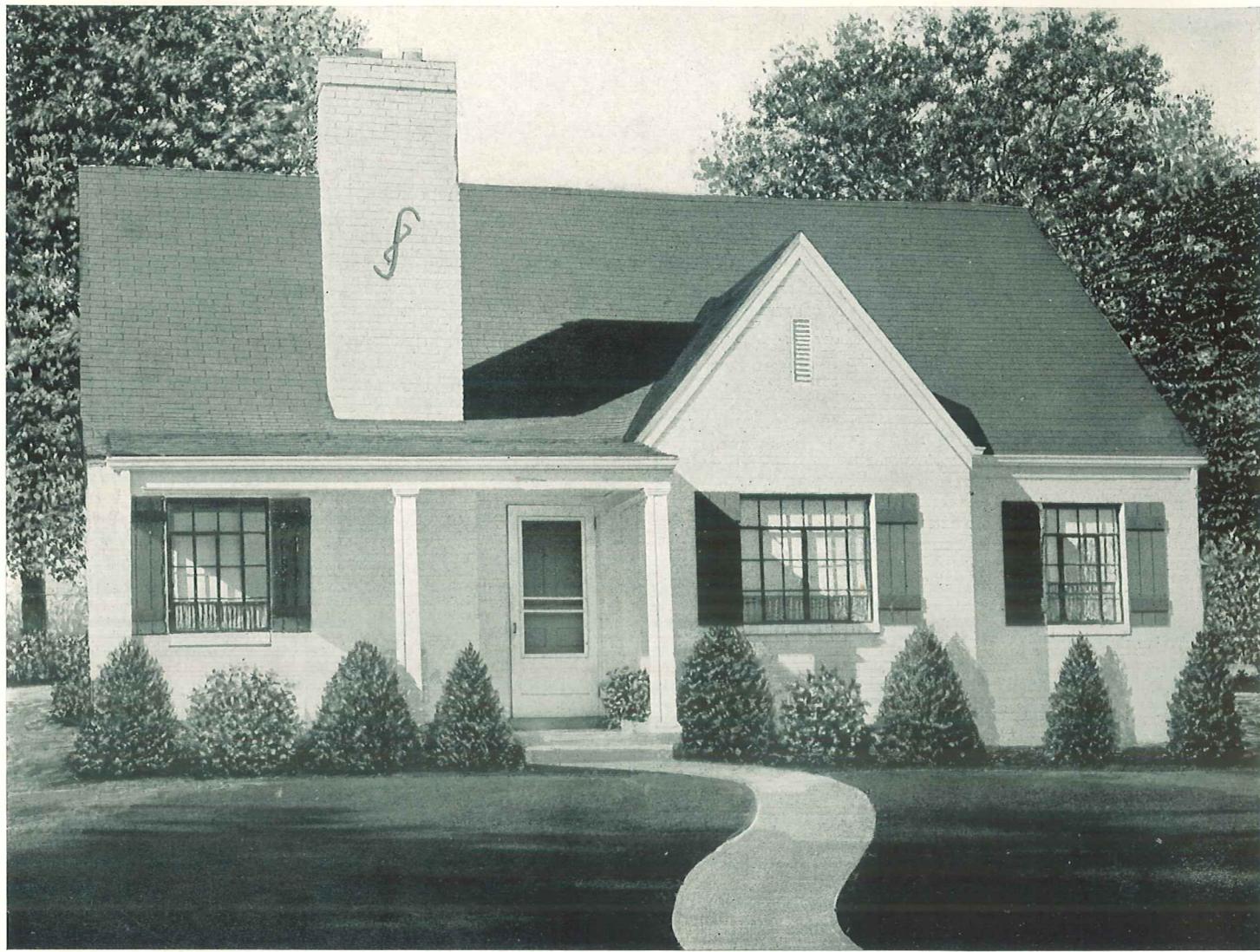


The Wakefield is a masterpiece in architecture. Its individuality causes it to stand alone in any community as a home of rare grace and permanent beauty; and yet its construction cost is well within the means of those contemplating the erection of a moderately priced home.

Two other floor plans gladly furnished on request.



This explains why they can be constructed on the easiest possible terms.



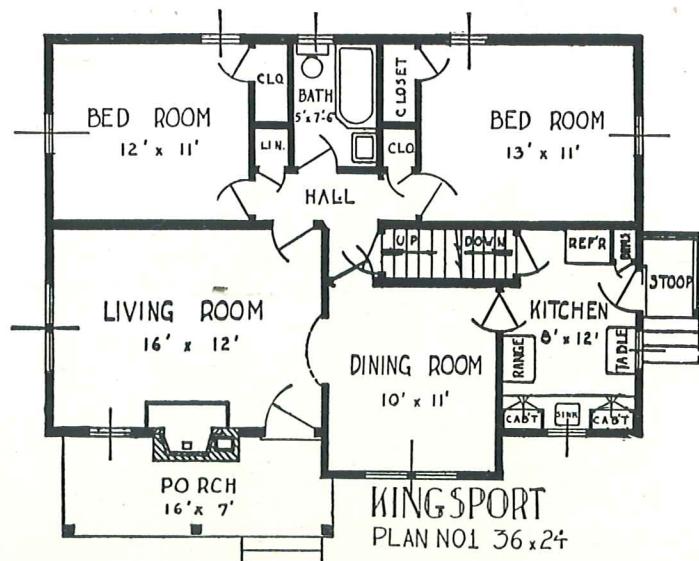
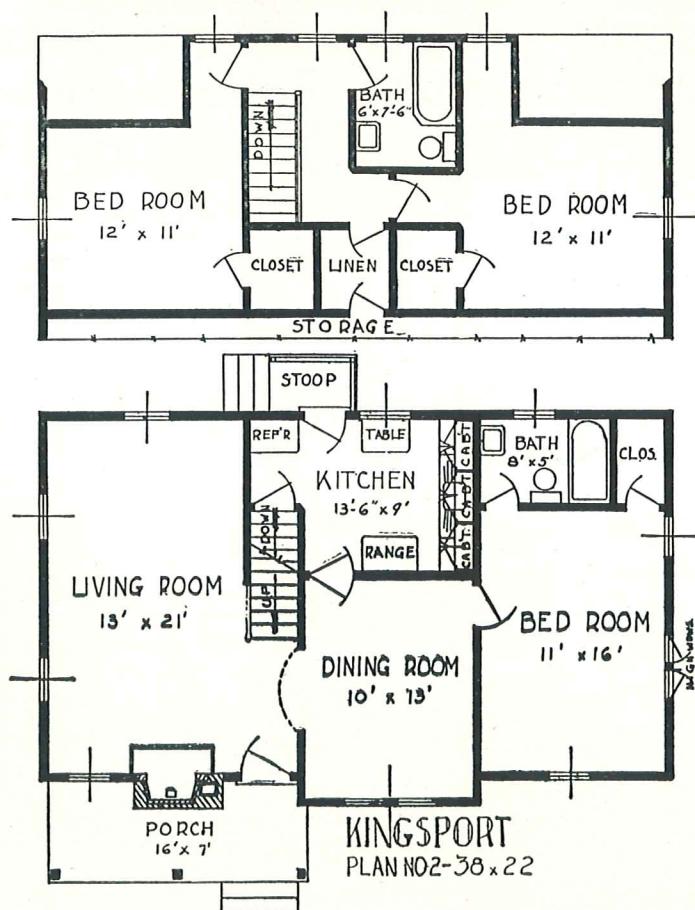
Painted Brick

The KINGSPORT

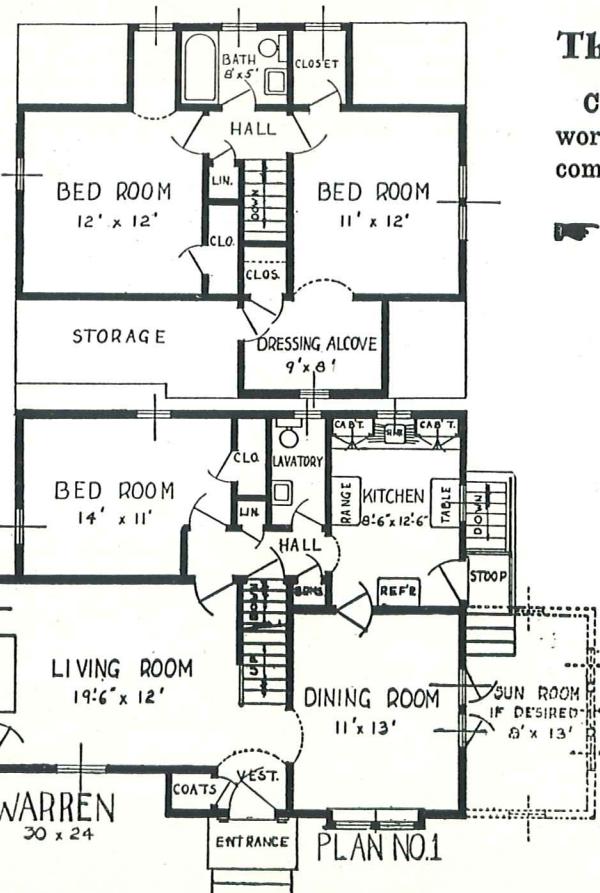
All that can be hoped for in an ideal home can be found in the Kingsport. Class and comfort are skillfully combined in a manner that will mean home joy for a lifetime.



Two other plans on request.



Our Contractor's Agreement forms are a great safeguard

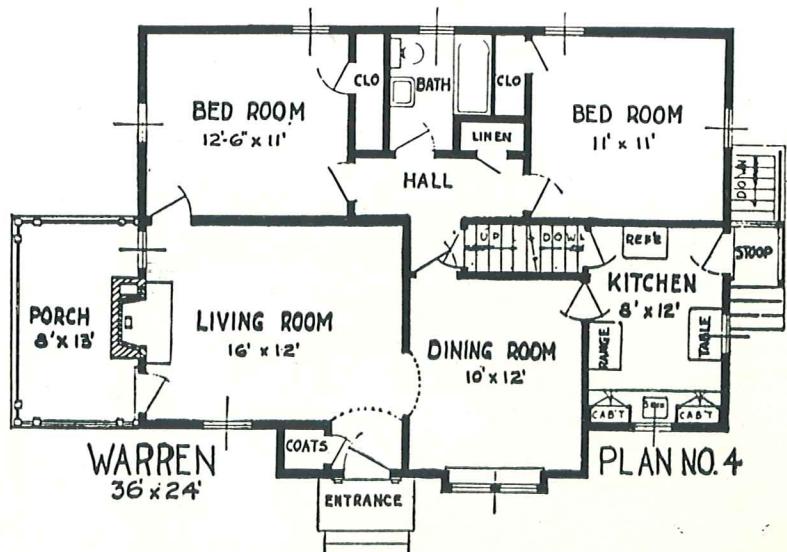


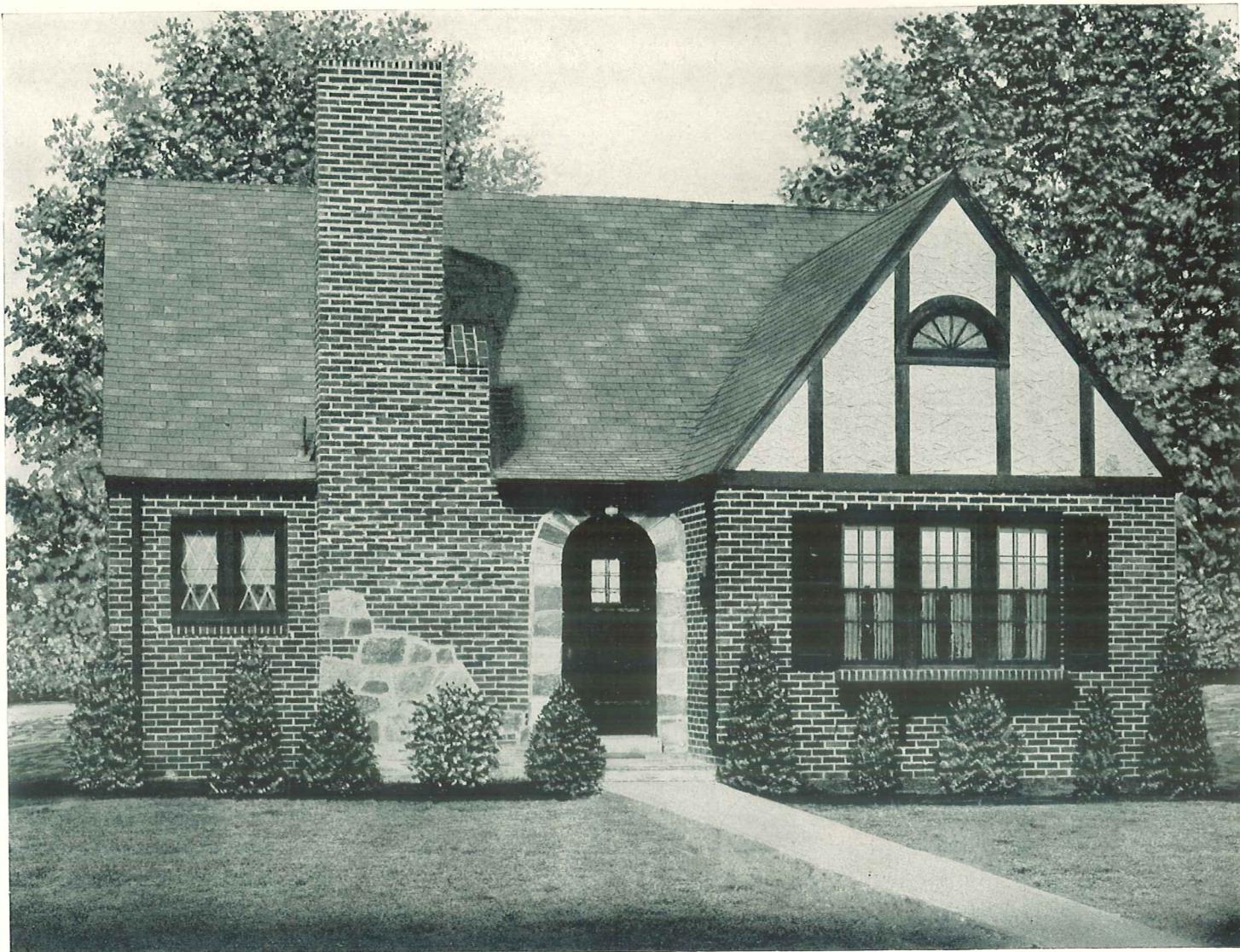
The WARREN

Comfort for a lifetime without unnecessary cost were the watchwords in designing this home of inexpensive refinements. Not a comfort omitted nor a dollar wasted in construction cost.

Two other floor plans on request.

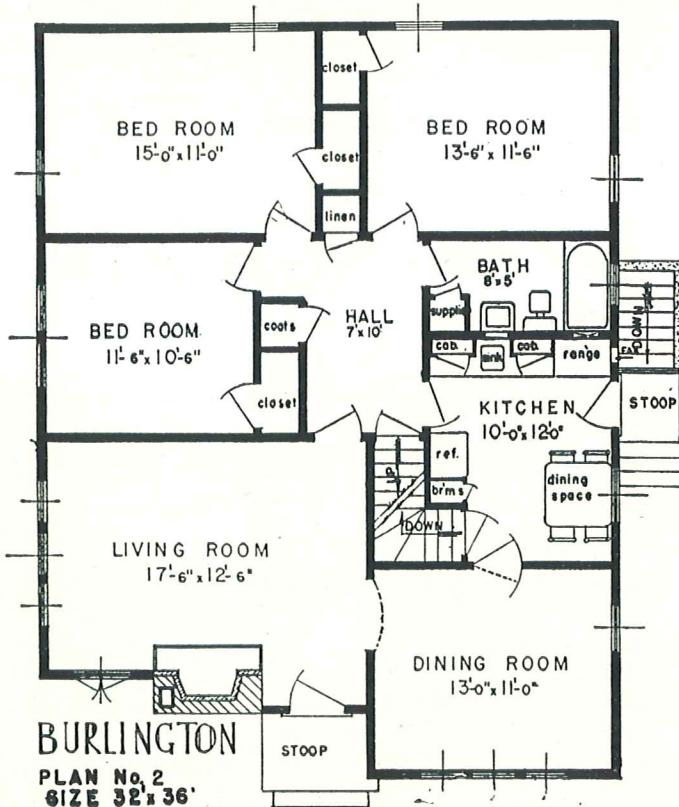
Ask for second floor plan.





The BURLINGTON

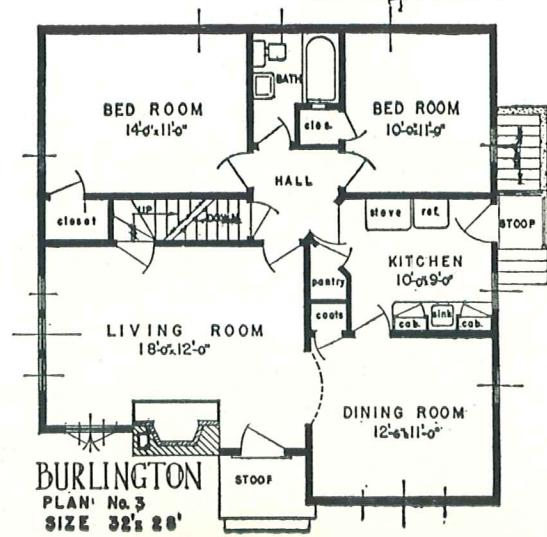
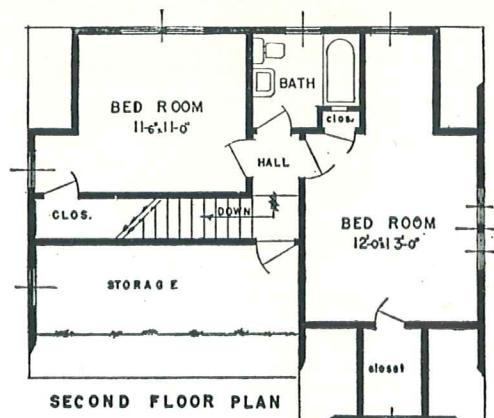
The touch of dignity of the Burlington, coupled with its artistic beauty, should give any builder great pride in ownership.

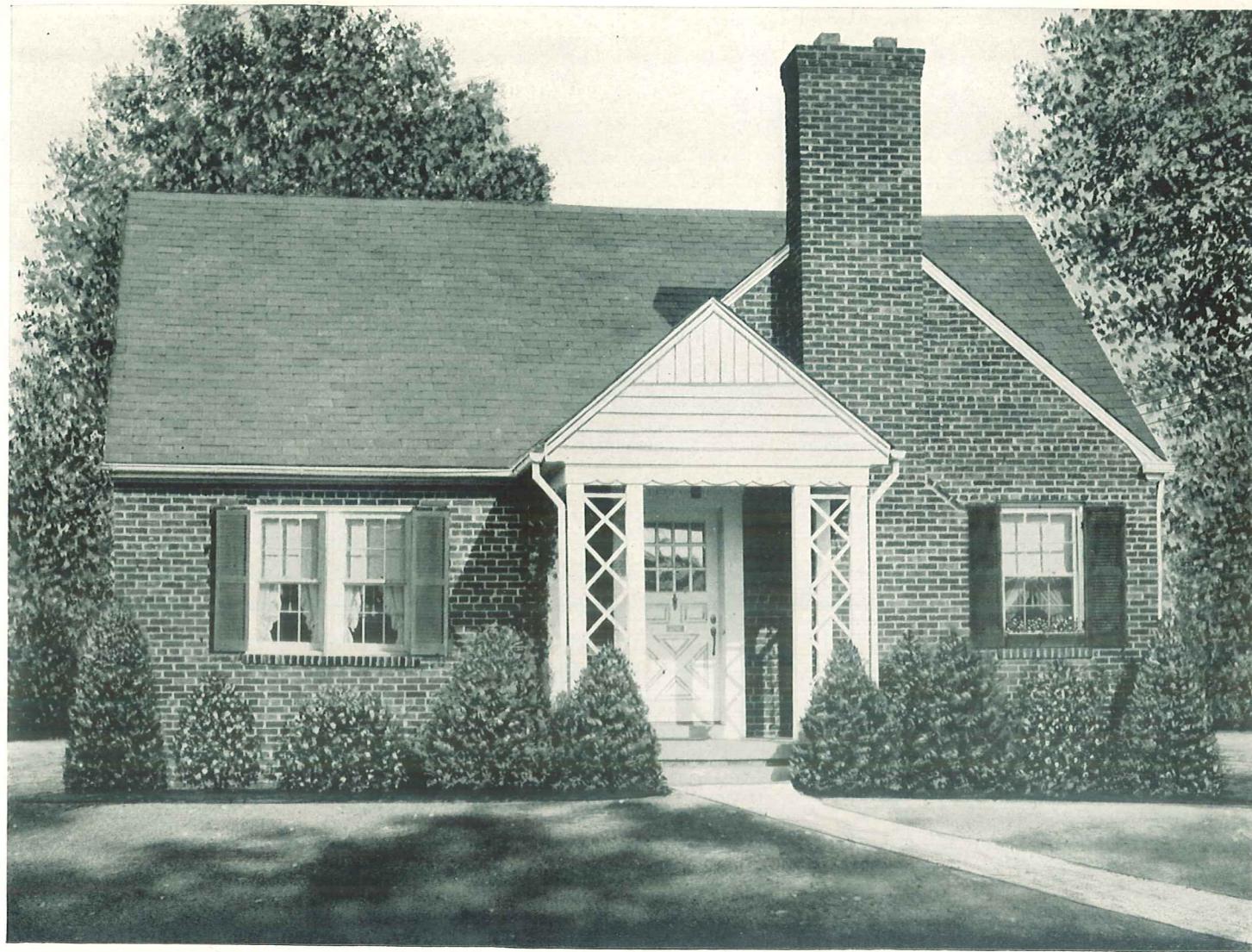


Ask for free copy of Folder "B" — 9 Points That will help you build a Better Home at Lower Cost.

Every one considering building a new home should know the nine points of sound construction covered in Folder "B".

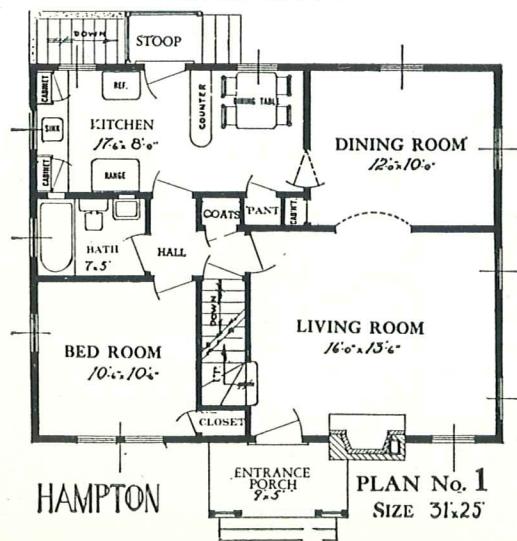
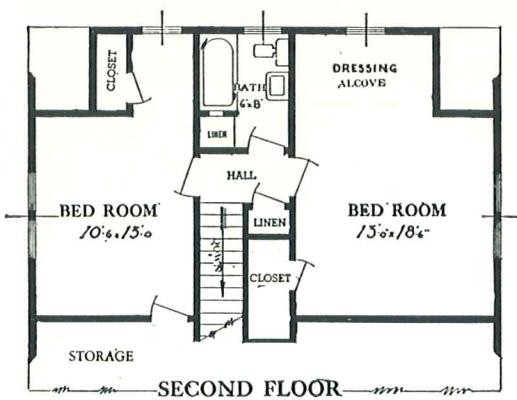
Two other plans on request.





The HAMPTON

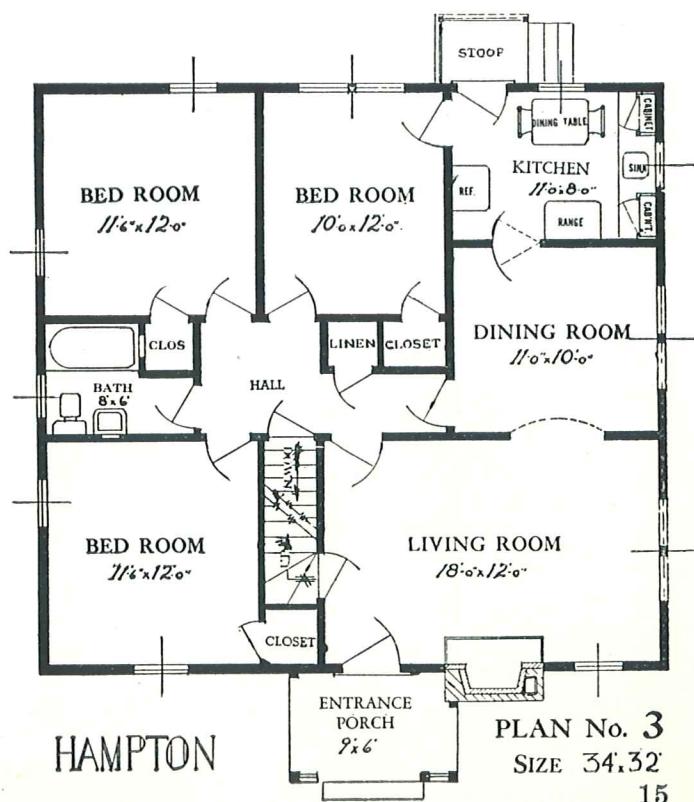
The Hampton is a happy combination of clever designing and thorough knowledge of sound construction. It is and will remain decidedly different.

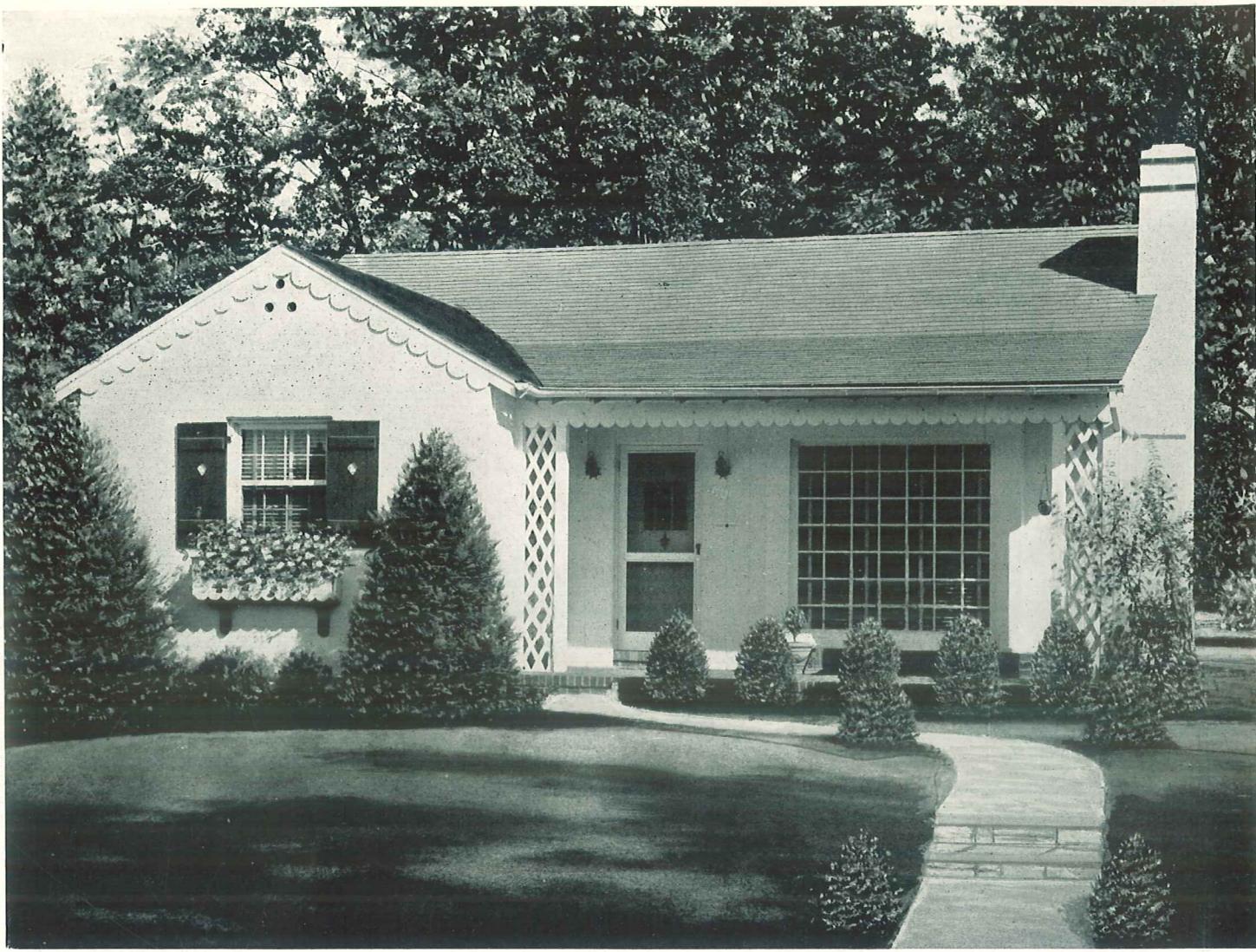


Ask for free copy of Folder "C" — Comparative Construction Cost of Small Homes.

This folder throws new light on present day construction costs, and also shows the difference in the cost of brick, frame, concrete block, pre-fabricated houses, etc.

Two other plans on request.



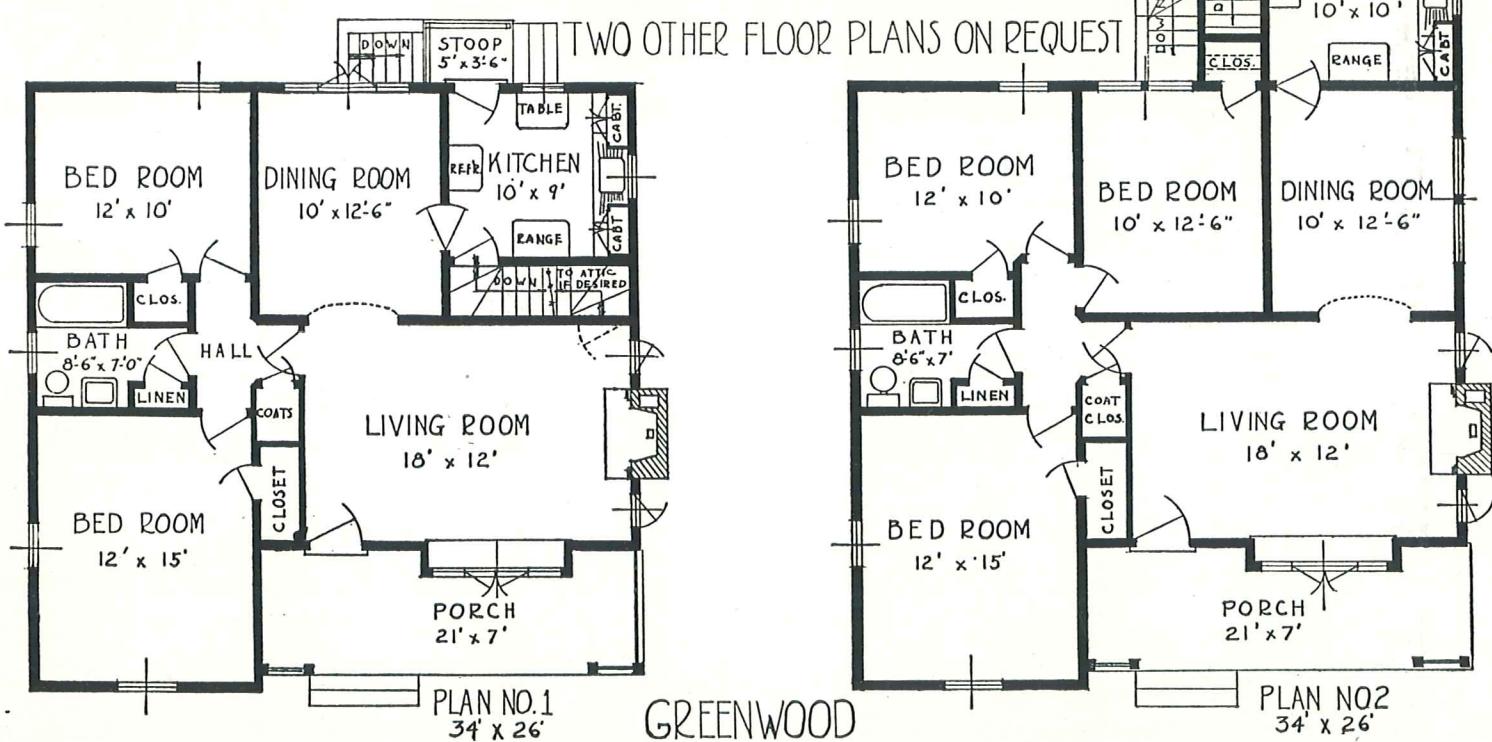


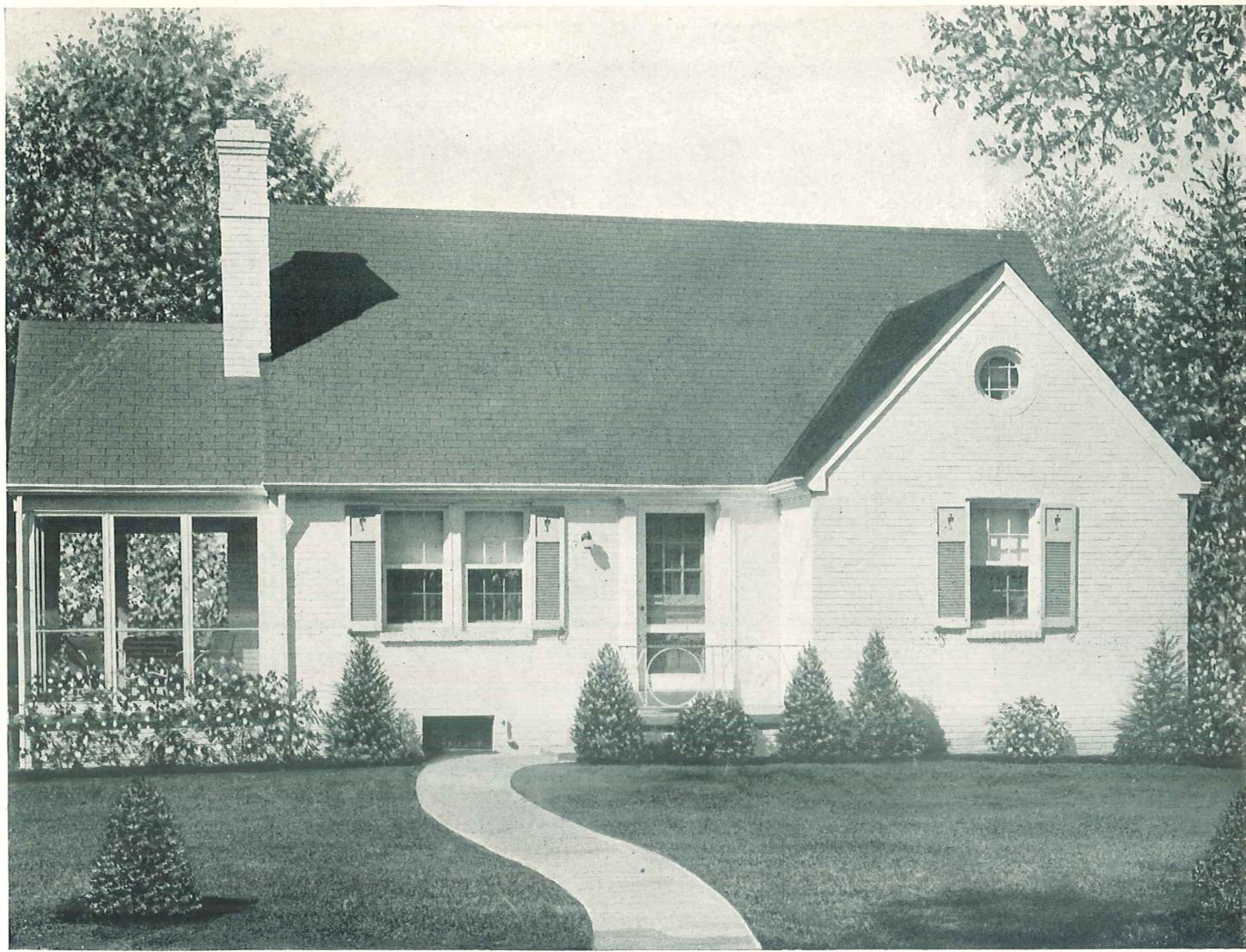
Painted Brick

The GREENWOOD

The Greenwood is the finest in the field of new bungalows. It has character, individuality and charm far in excess of its cost.

TWO OTHER FLOOR PLANS ON REQUEST



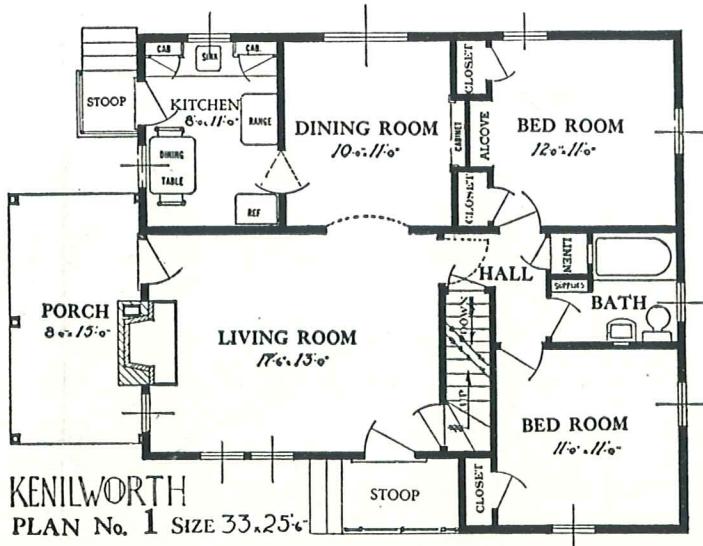


Painted Brick

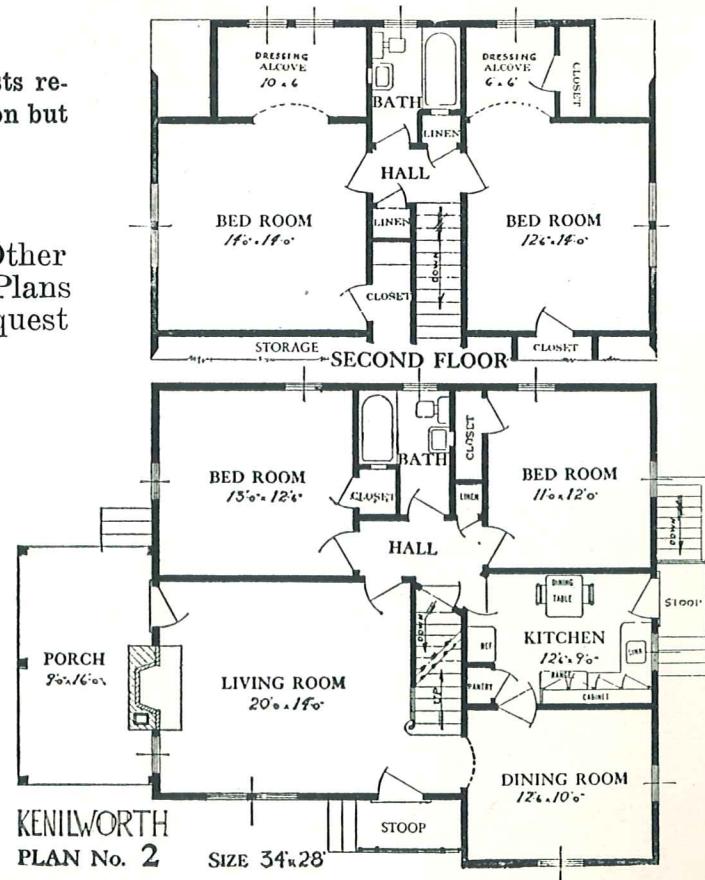
The KENILWORTH

The Kenilworth is kindly, as well as lovely. It suggests refinements of every nature, not only good clean construction but cleanliness and peace in the home life.

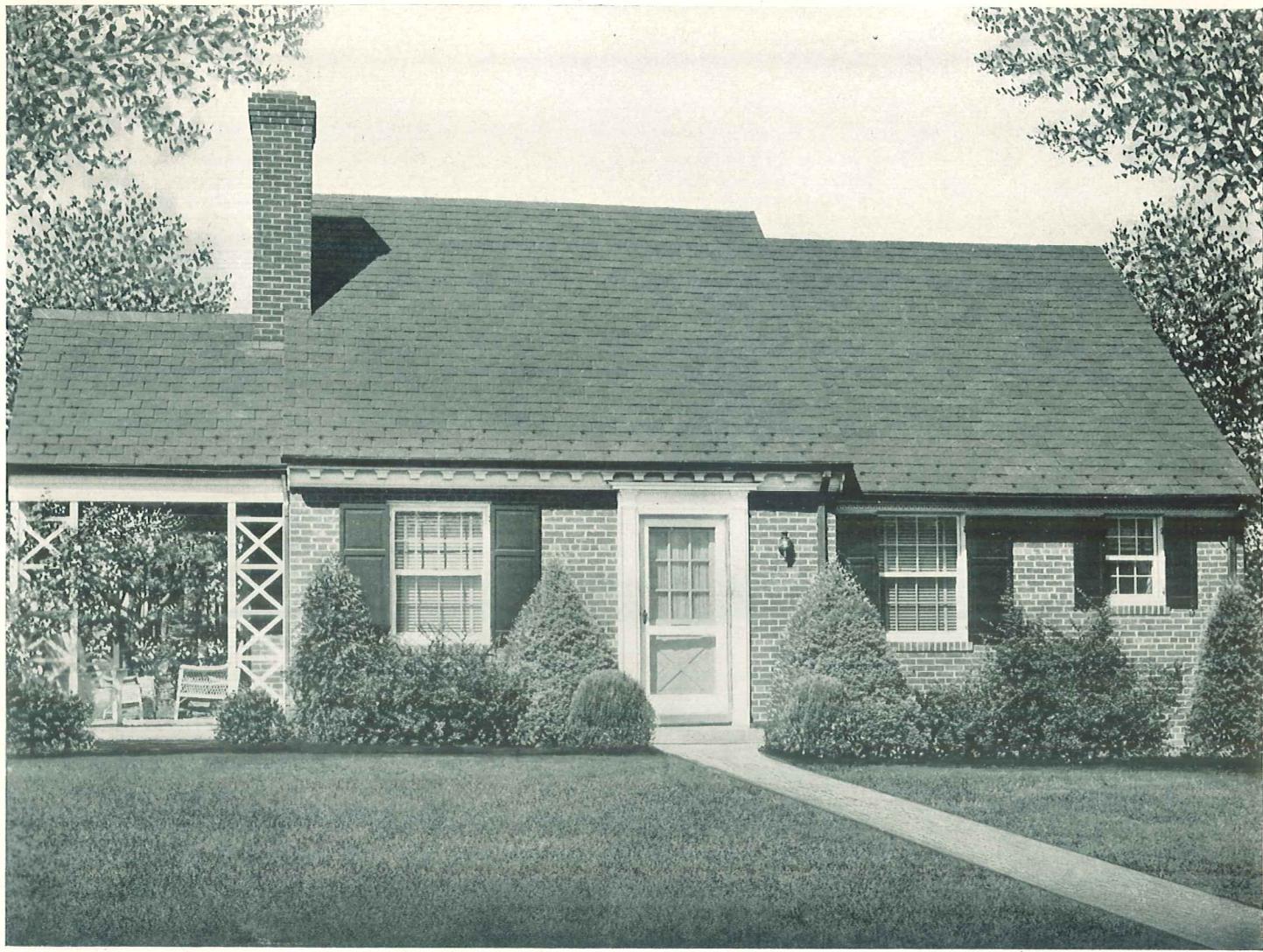
The second floor plan for No. 1 is practically the same as No. 2.



Two Other
Floor Plans
on Request



as an itemized cost estimate will show. Ask for Folder "C" on this subject.

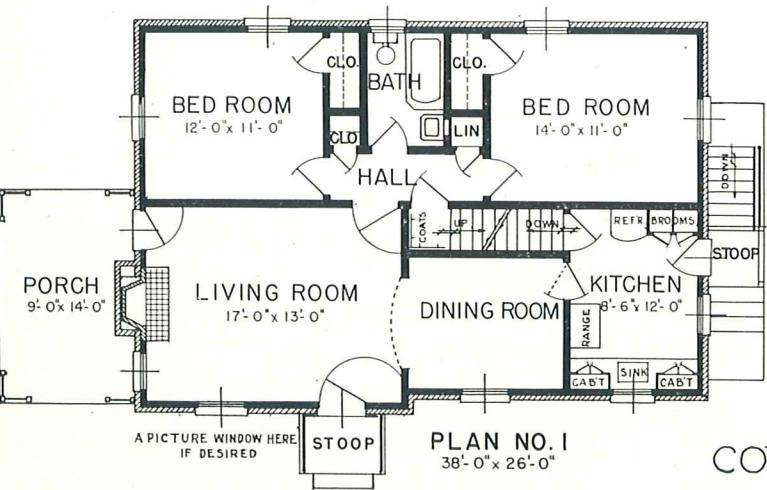


Stone Veneer & Painted Brick

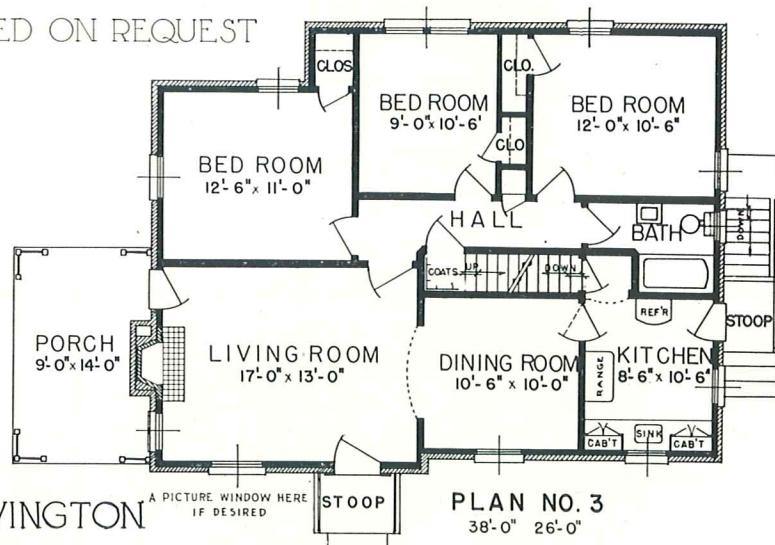
The COVINGTON

The Covington is a cottage to be coveted by those whose hearts hunger for the quiet peace to be found in lovely small homes. Here is a Colonial gem of Yesterday, Today and Tomorrow.

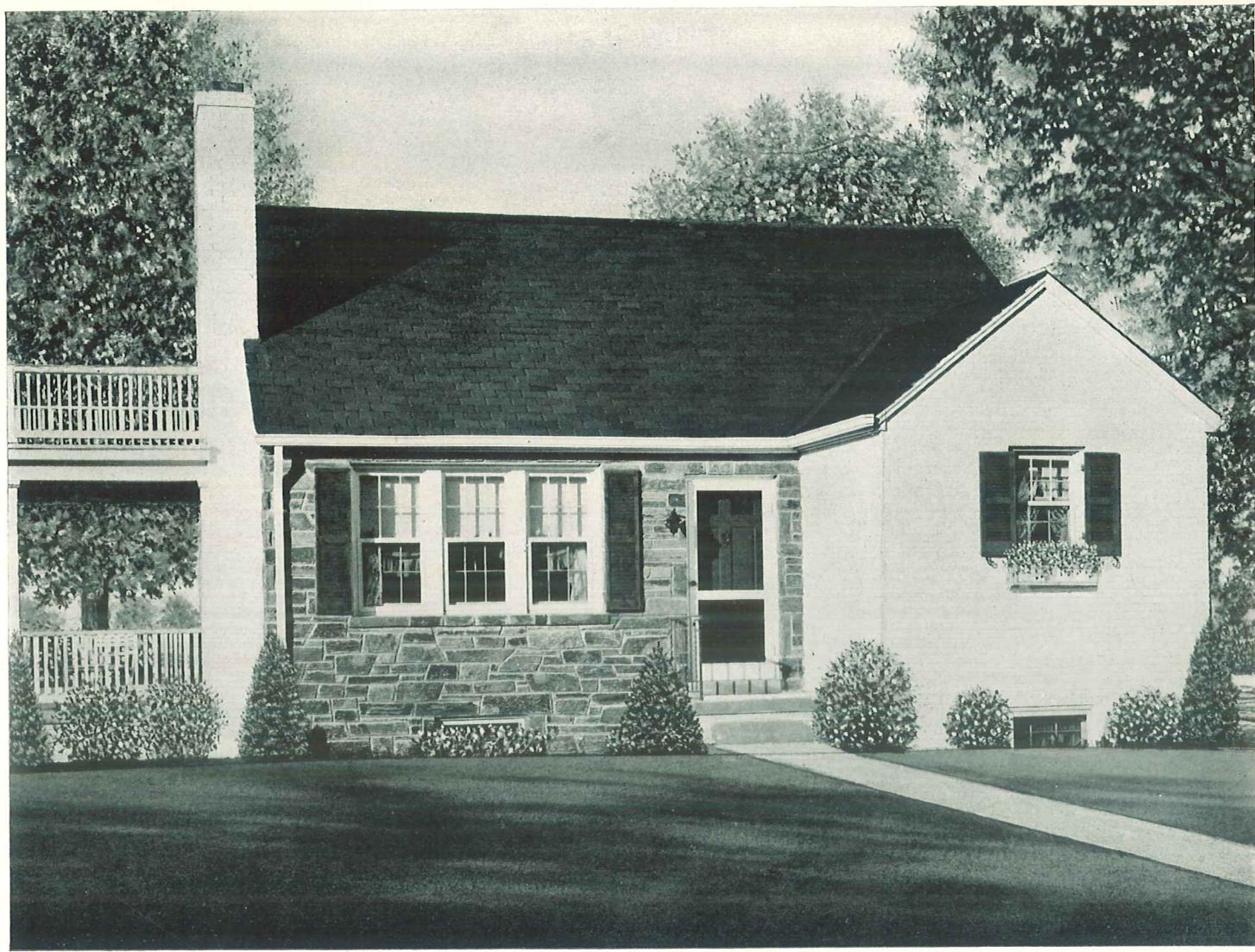
TWO OTHER FLOOR PLANS FURNISHED ON REQUEST



COVINGTON



Our Standardized Plans Save, During Construction, Three to Five Times Their Cost,

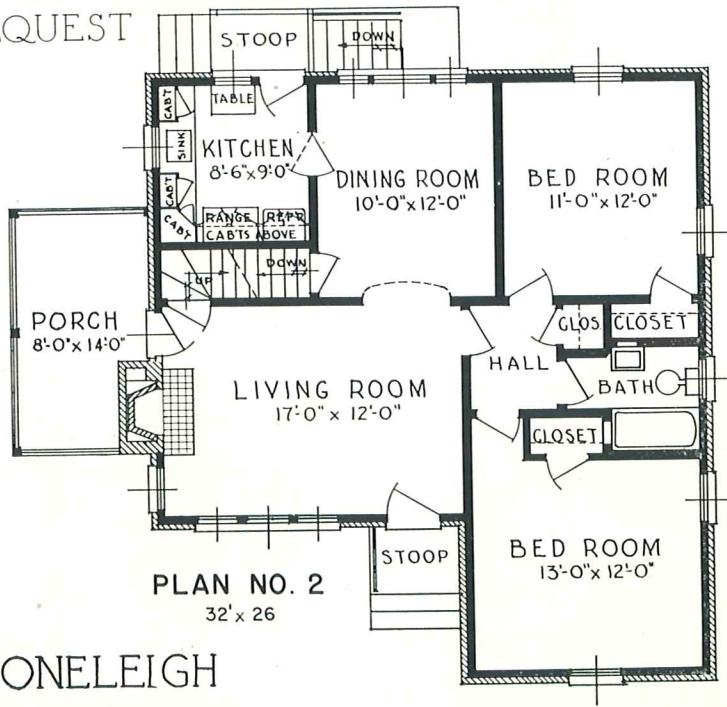
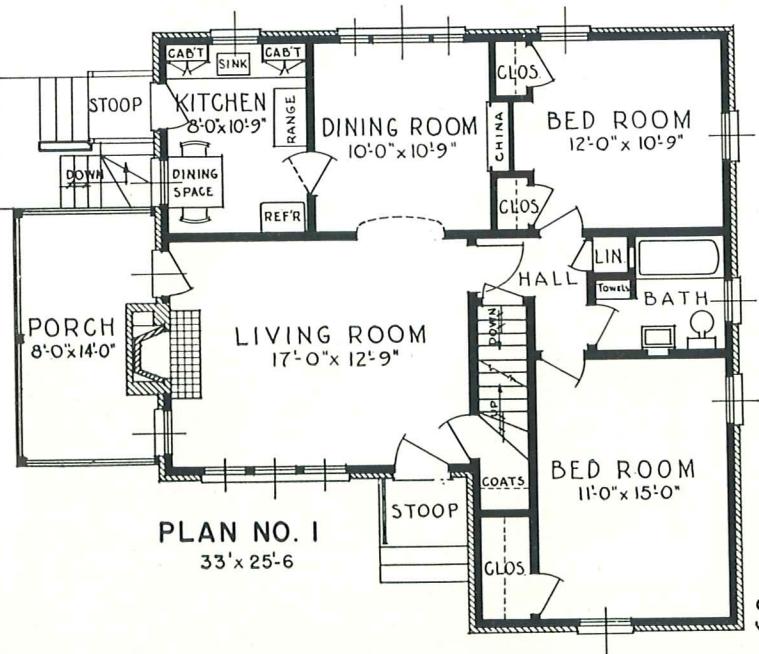


Stone Veneer & Painted Brick

The STONELEIGH

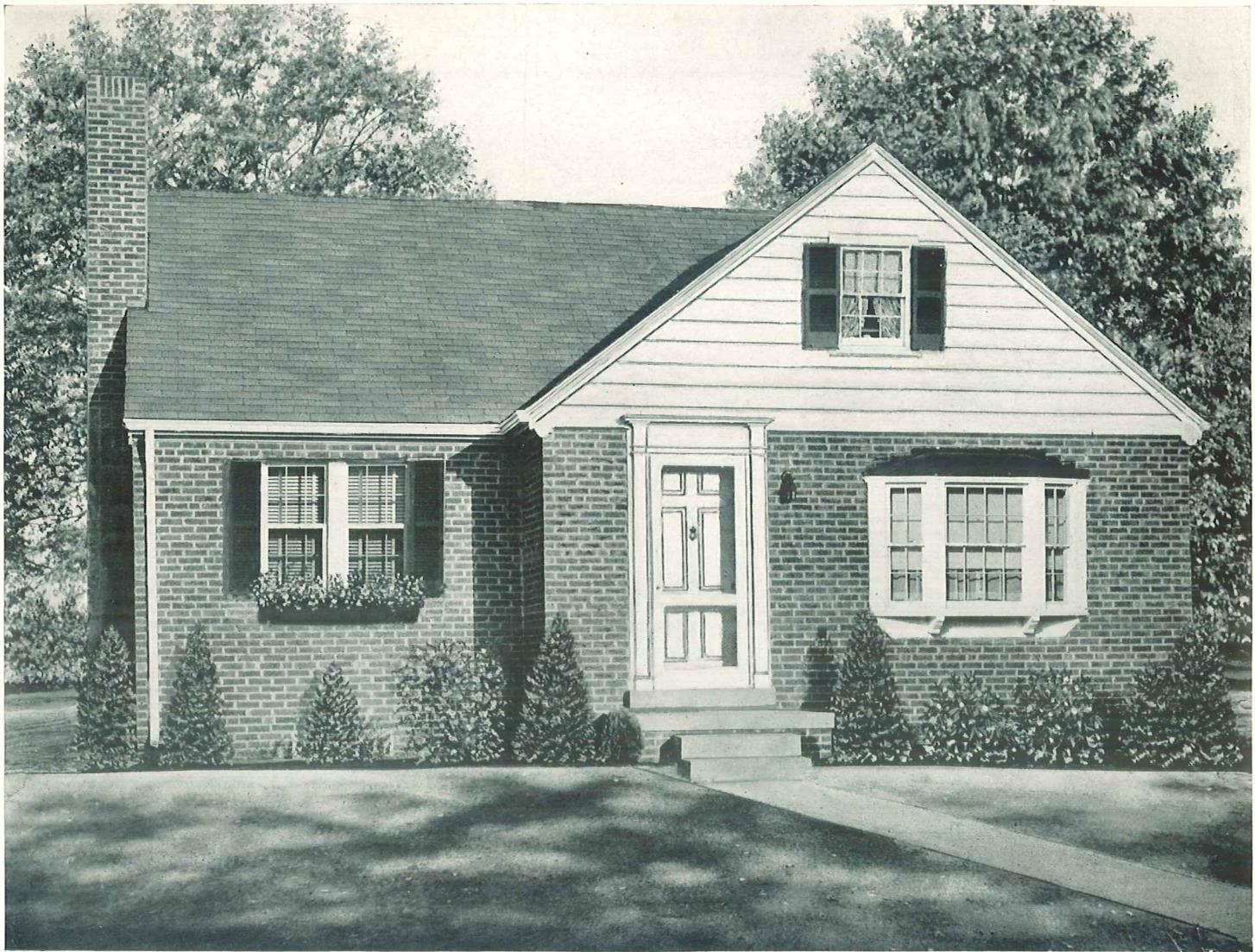
Something stops you in front of The Stoneleigh because it is striking. It has staunchness that stands out—balance and finish that beautify beyond question. And in the floor plans offered not a bet has been missed for better living.

TWO OTHER FLOOR PLANS ON REQUEST



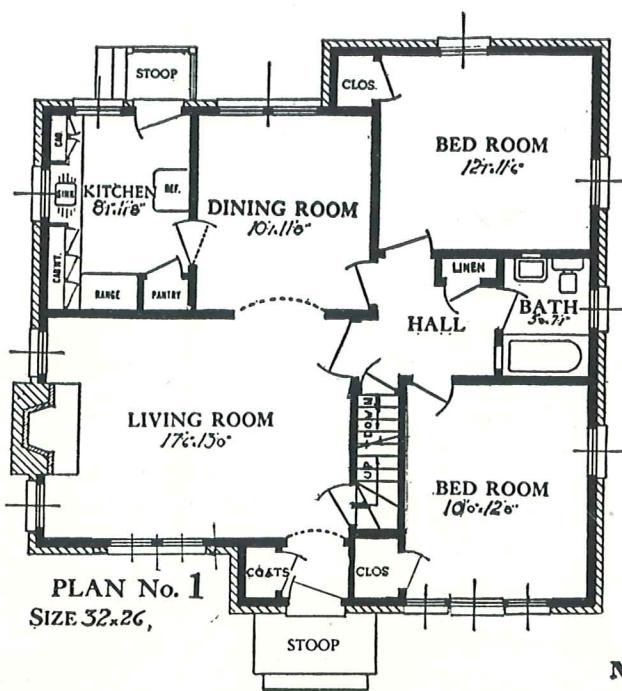
STONELEIGH

Because There is no Waste in Materials and Much Time is Saved in Every Operation.

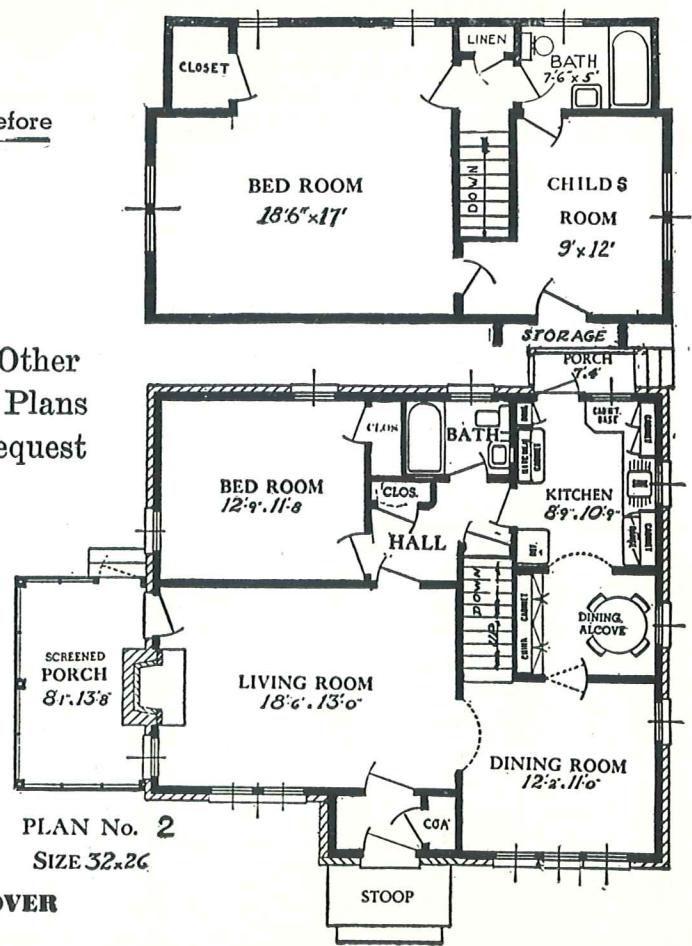


The NEW HANOVER

Stop, look and carefully consider the New Hanover before passing, for surely it is a rare gem in its price range.



Two Other
Floor Plans
On Request

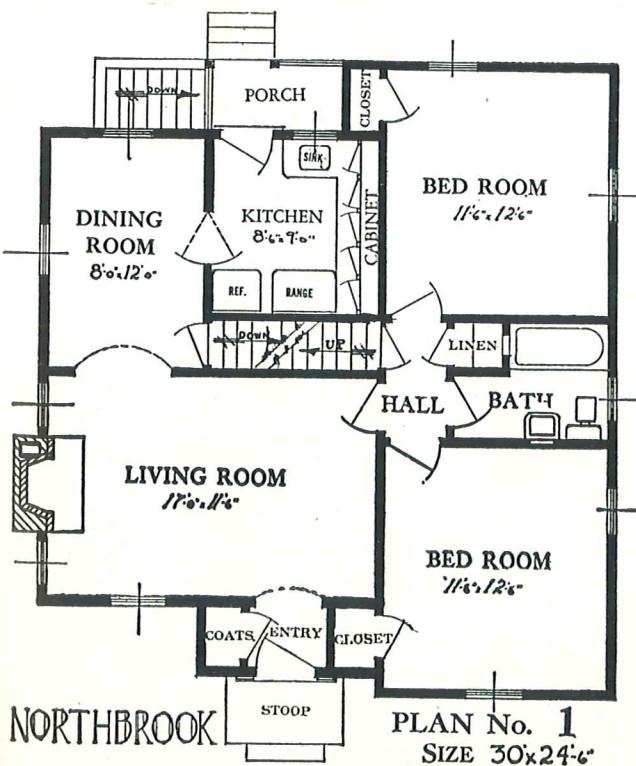


NEW HANOVER



The NORTHBROOK

It required years of artistic thinking and exactness of purpose to produce a home of such proportions at the Northbrook.

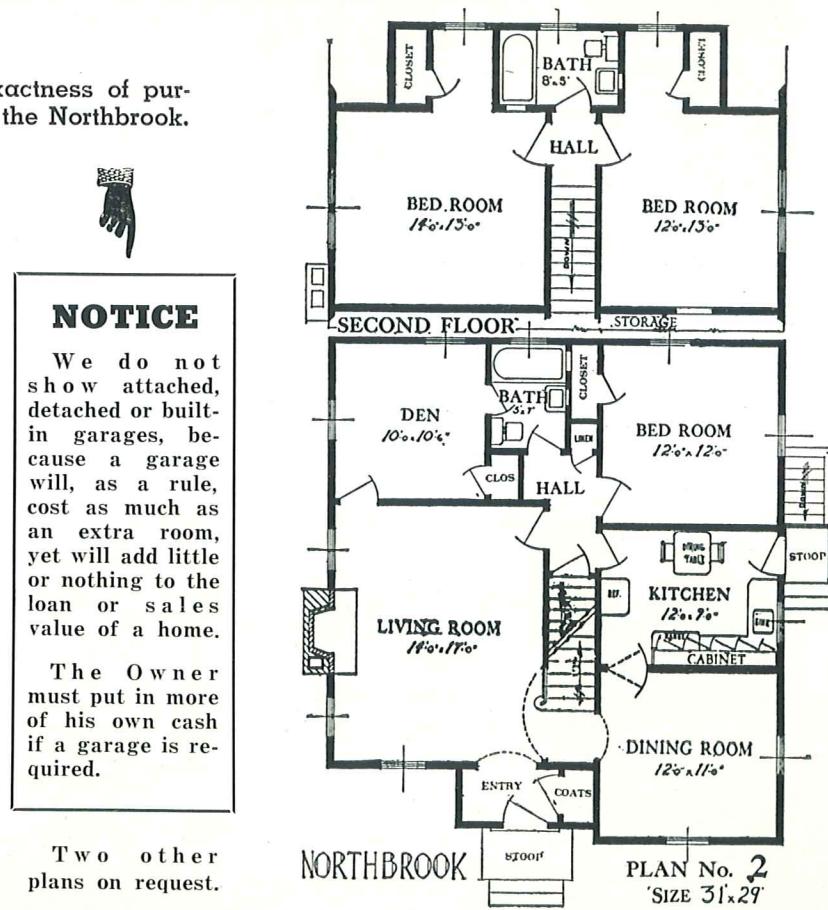


NOTICE

We do not show attached, detached or built-in garages, because a garage will, as a rule, cost as much as an extra room, yet will add little or nothing to the loan or sales value of a home.

The Owner must put in more of his own cash if a garage is required.

Two other plans on request.





Brick or Frame

The FAIRFAX

The Fairfax is an excellent example of skillful planning for comfort as well as for low construction cost.

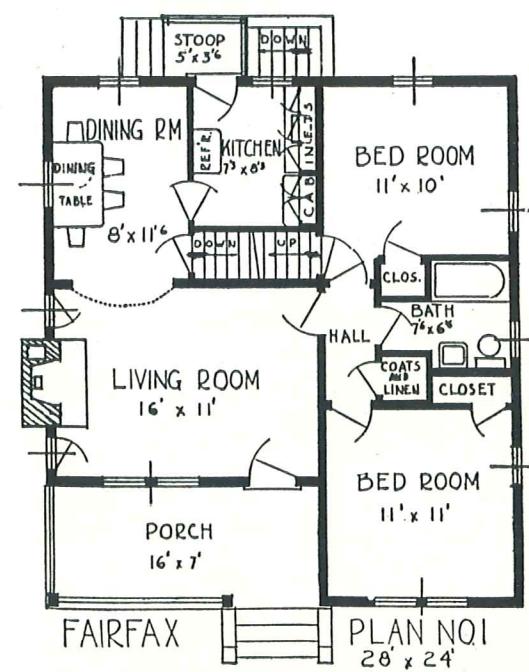
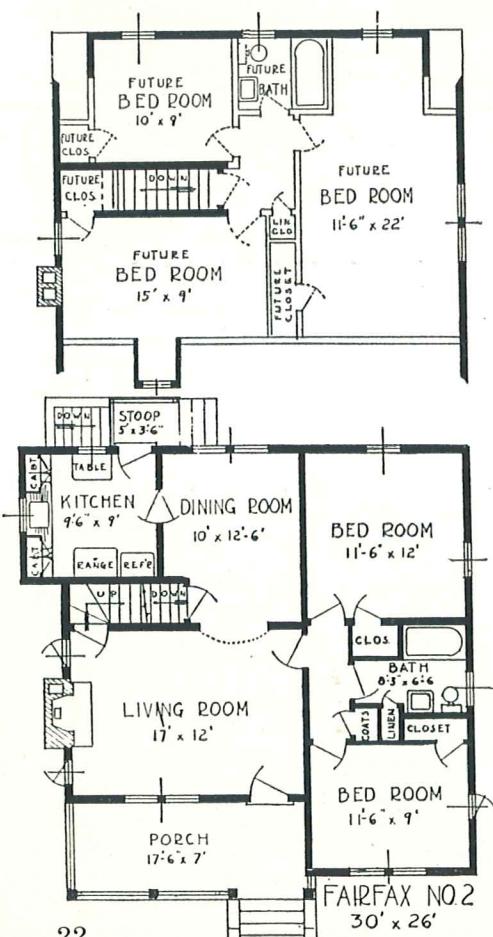
ANNOUNCEMENT

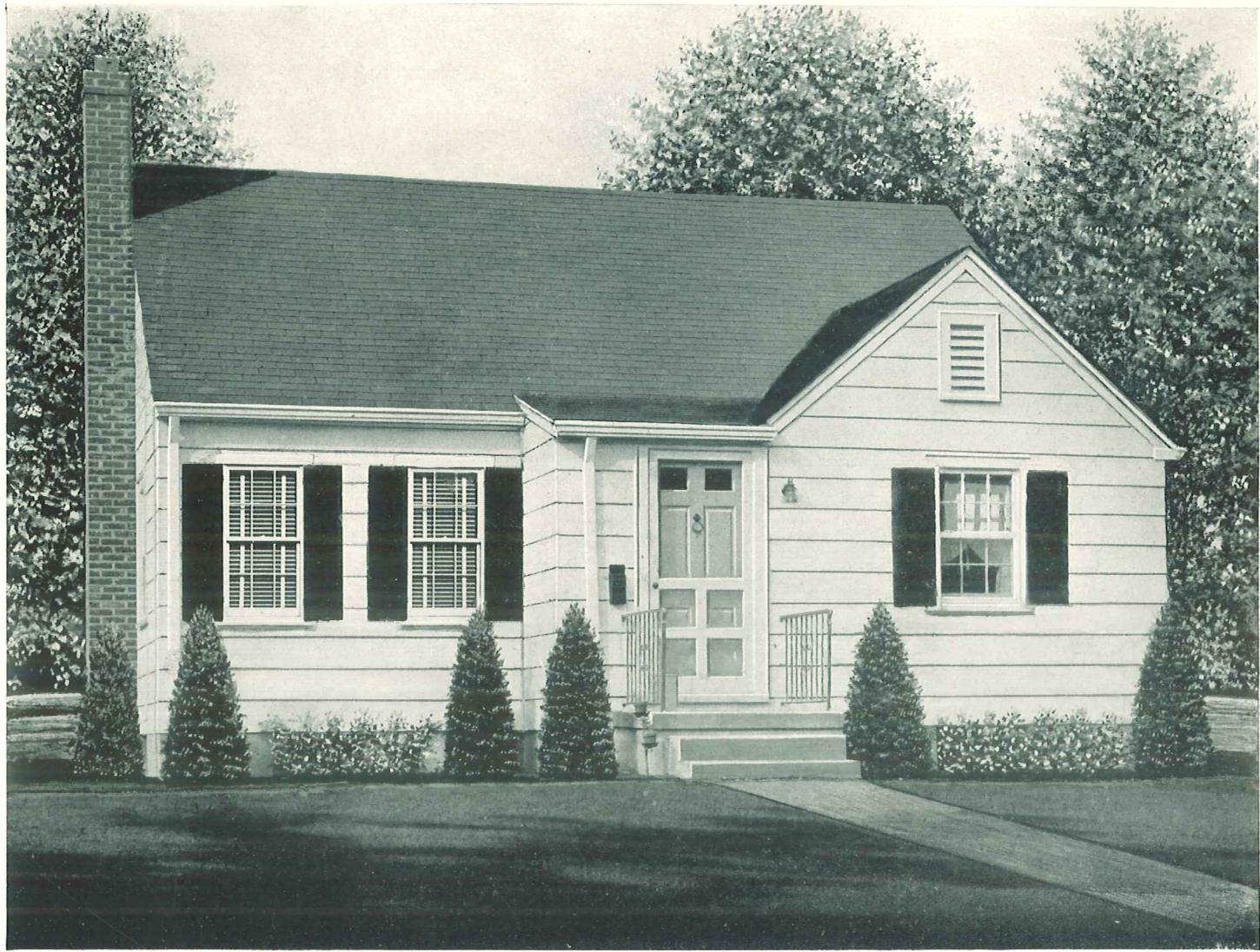
Soon builders will be able to secure large mirrors for mantels and walls, and other needed specialties for the new homes, direct from manufacturers through a new company now being organized.

Write for full particulars.

NEW HOME SUPPLY
COMPANY
Colorado Bldg.
WASHINGTON, D. C.

Two other floor plans
on request



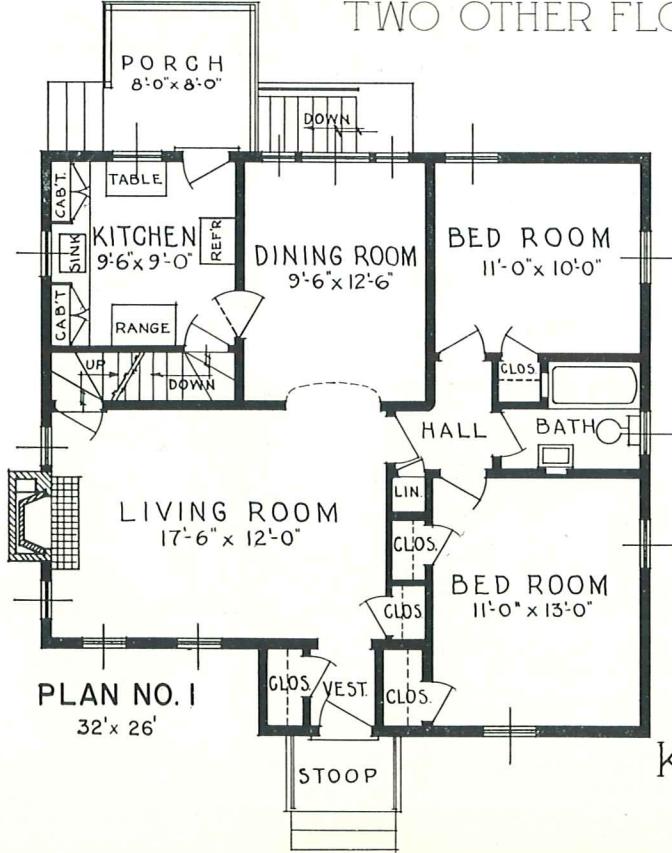


Brick or Frame

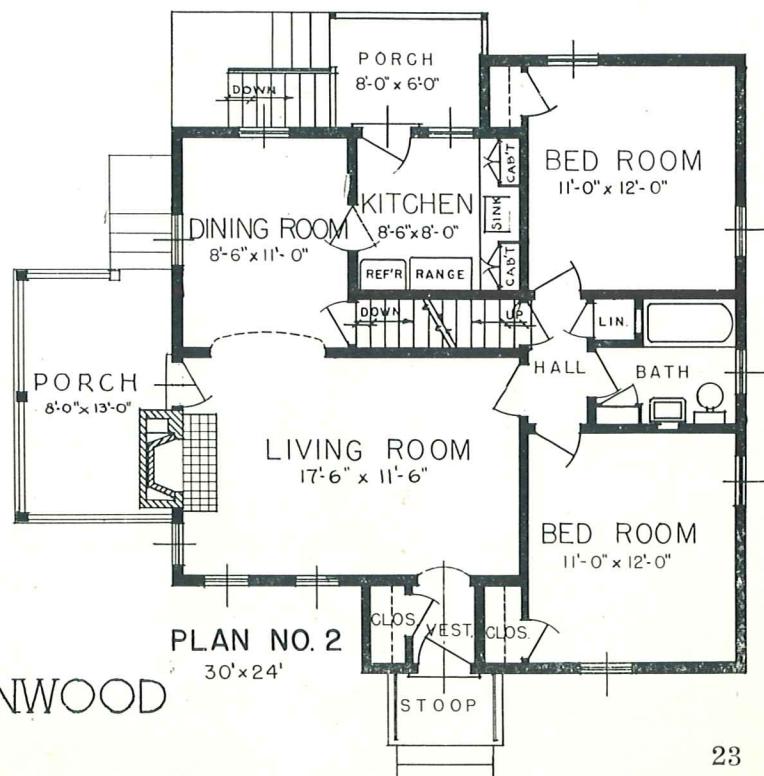
The KENWOOD

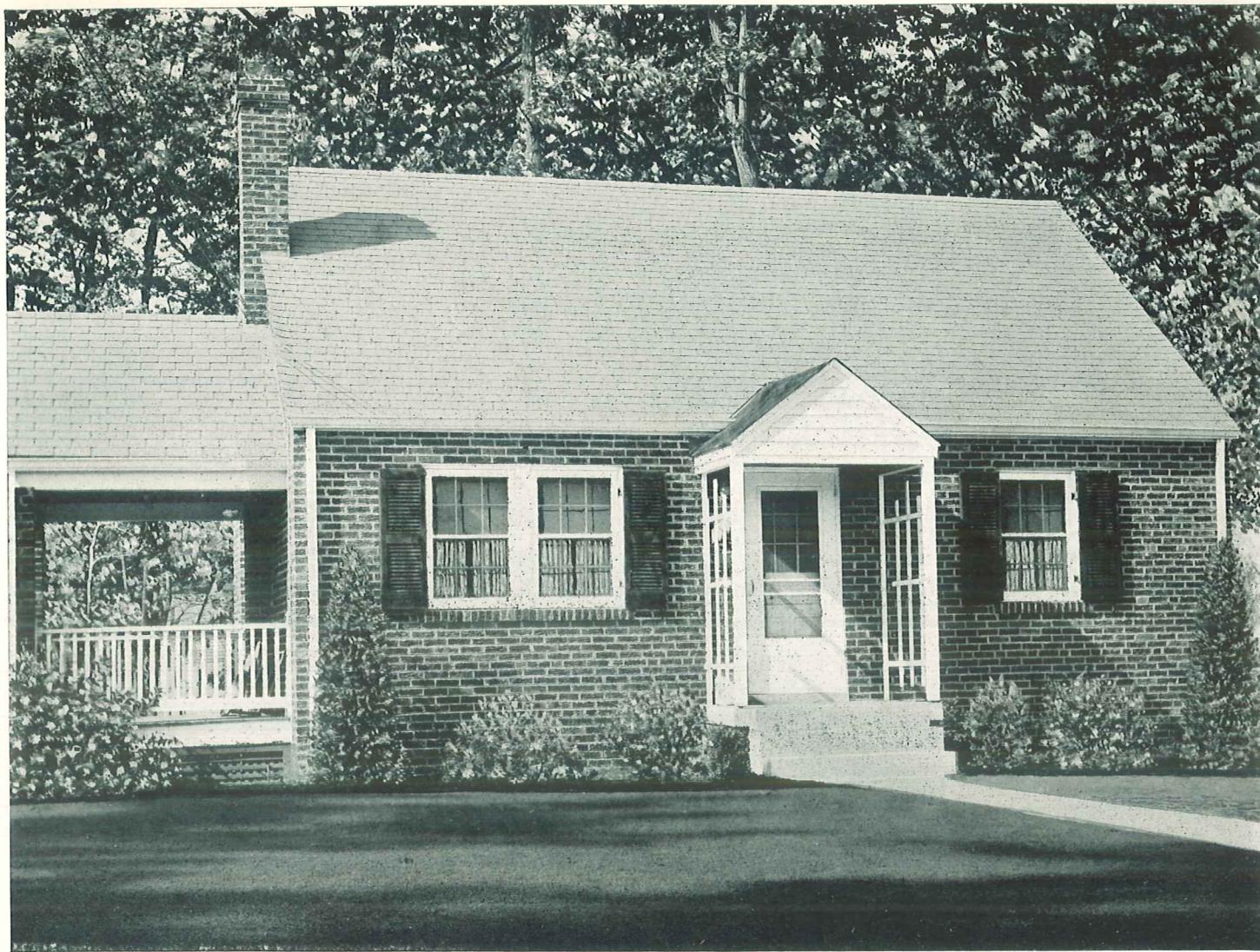
In designing the Kenwood, corners were cut in costs rather than in character. Here is to be found the same careful designing recognized in homes far beyond its price range.

TWO OTHER FLOOR PLANS ON REQUEST



KENWOOD

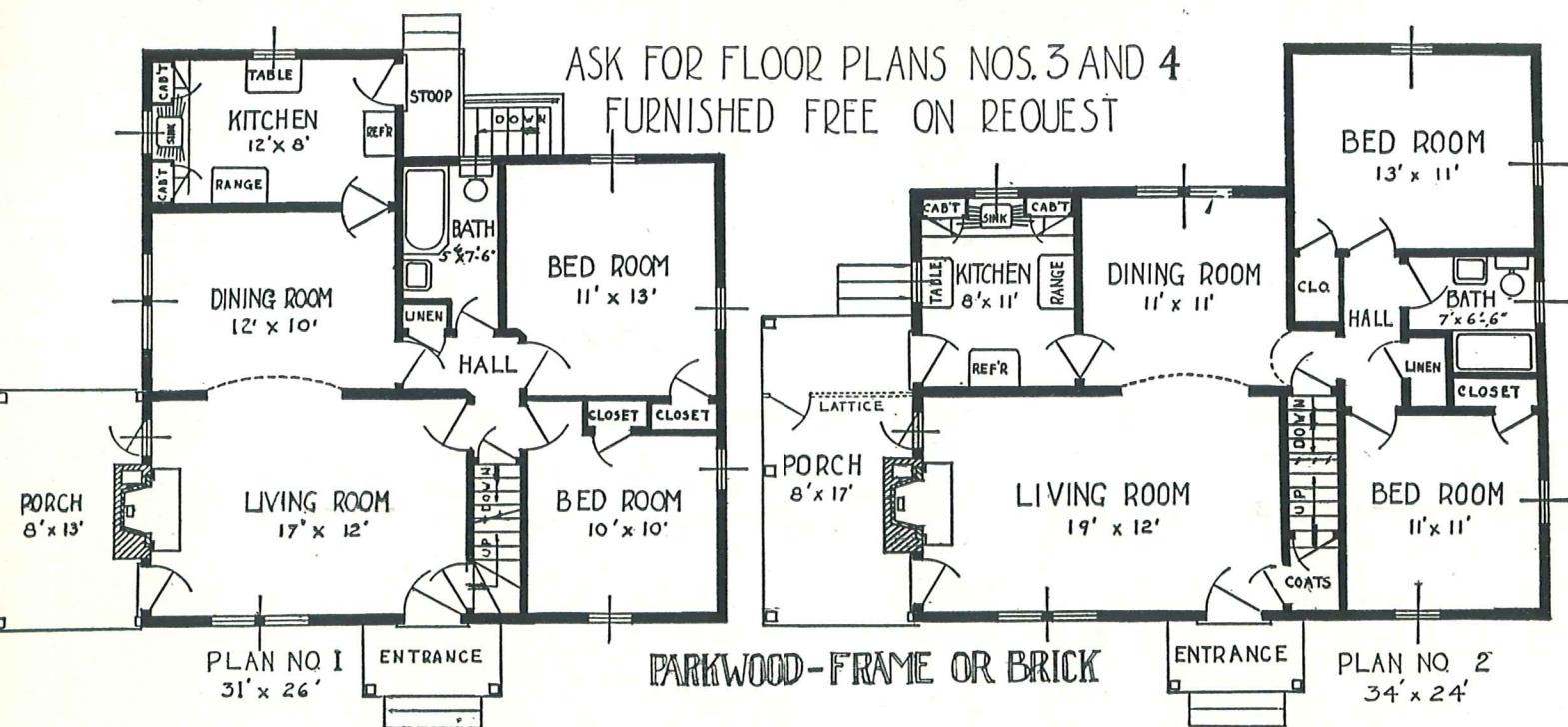




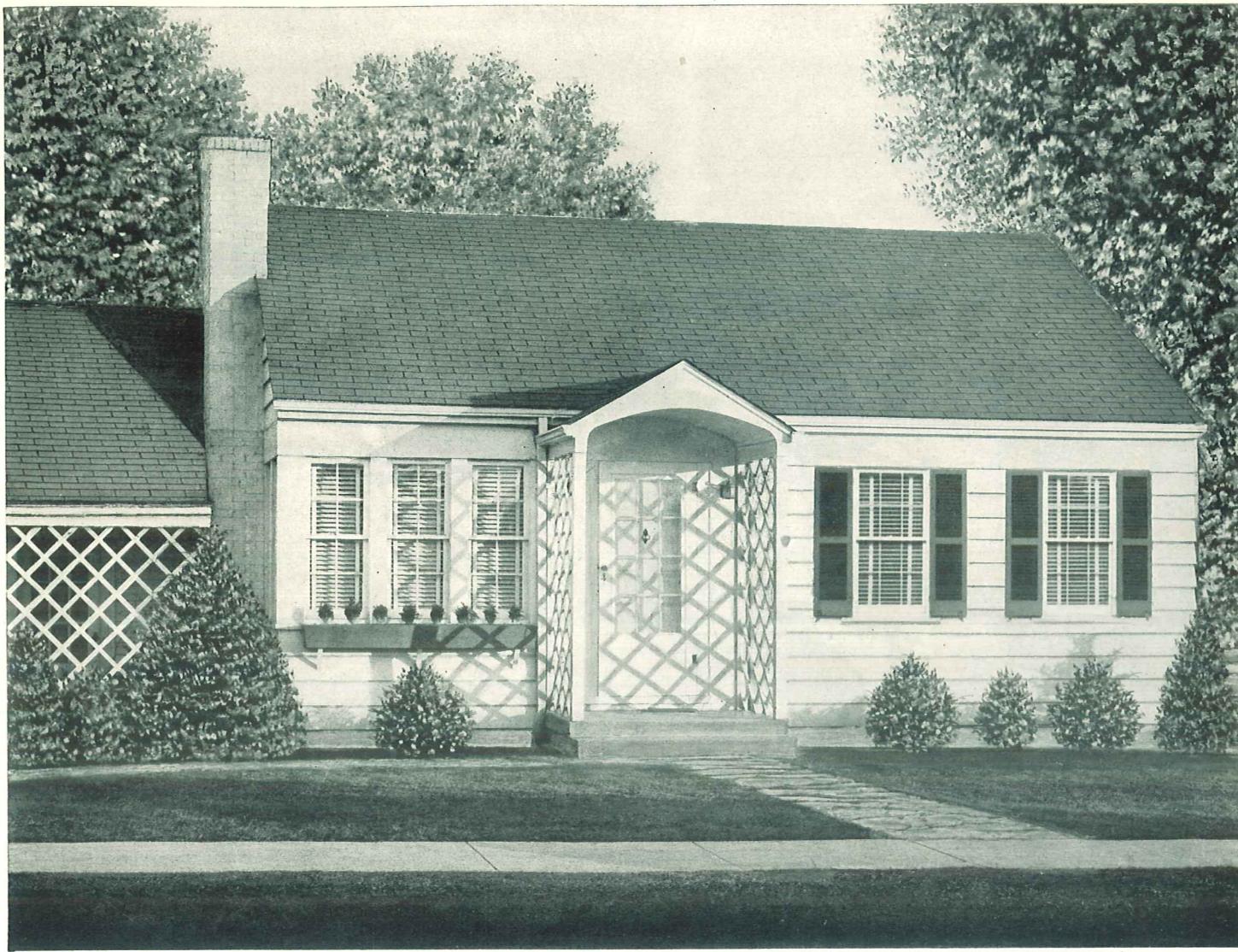
The PARKWOOD

The more one considers the quaint home-like appearance of the Parkwood, the more certain he becomes of its practical merits as a lovely home, as well as a safe investment for his earnings.

ASK FOR FLOOR PLANS NOS. 3 AND 4
FURNISHED FREE ON REQUEST



If you build your home through the right loan plan, your monthly payments should be no more
Ask for a copy of Folder "F" in

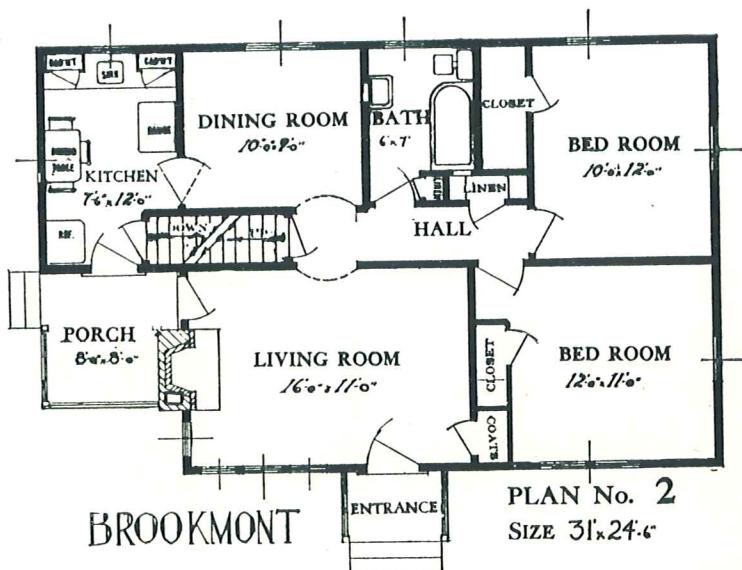
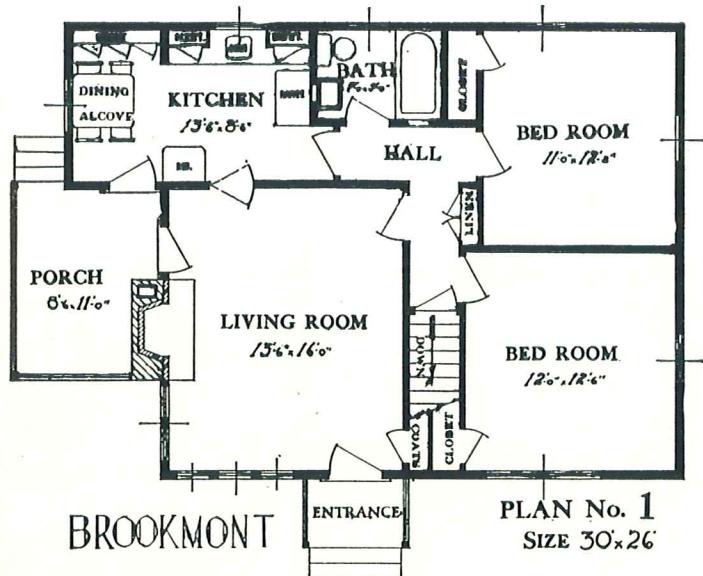


Brick or Frame

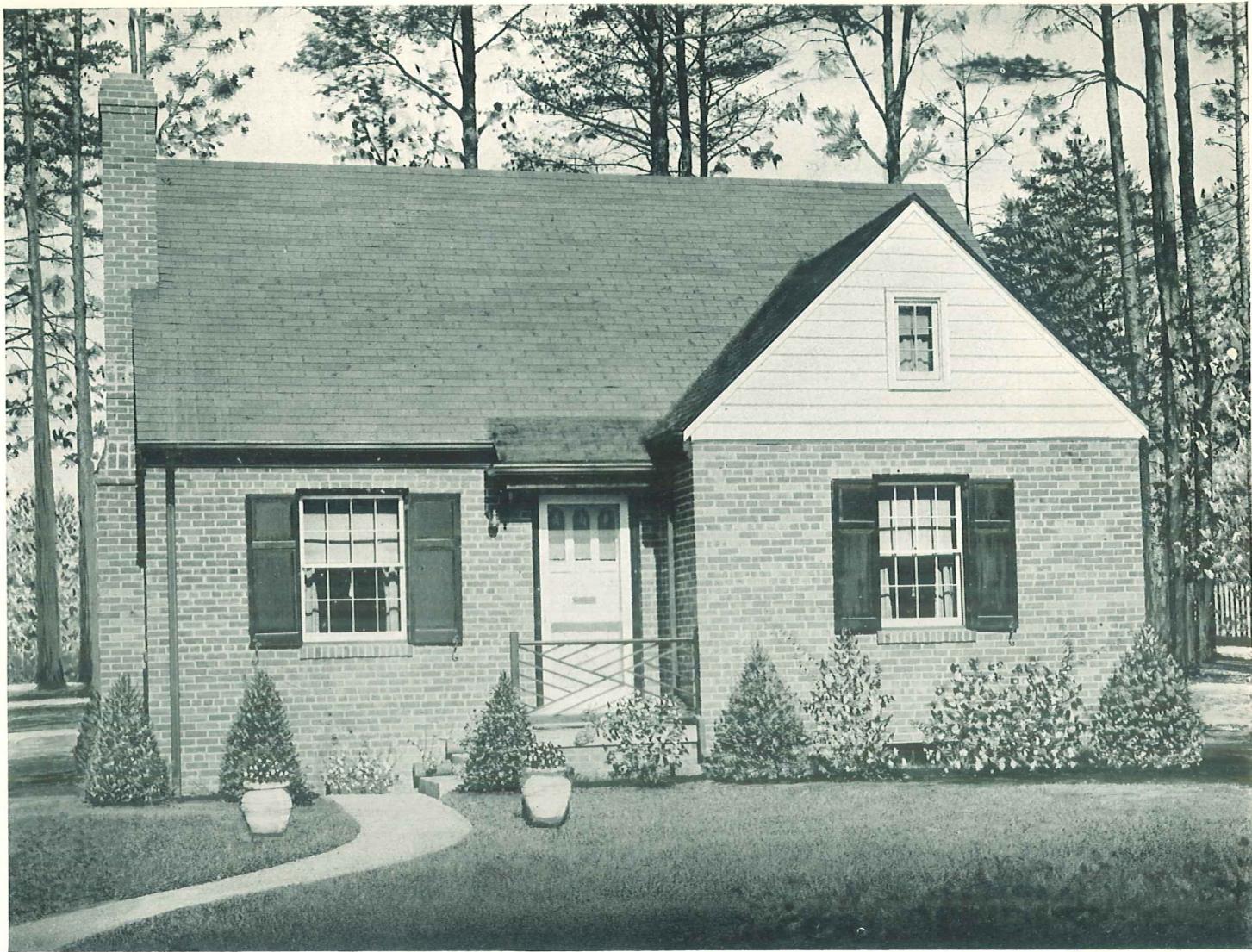
The BROOKMONT

As much beauty can be built into a small home as in a more pretentious structure costing several times as much. The Brookmont is an excellent example of what can be done in giving distinction at low cost.

Two other floor plans on request.



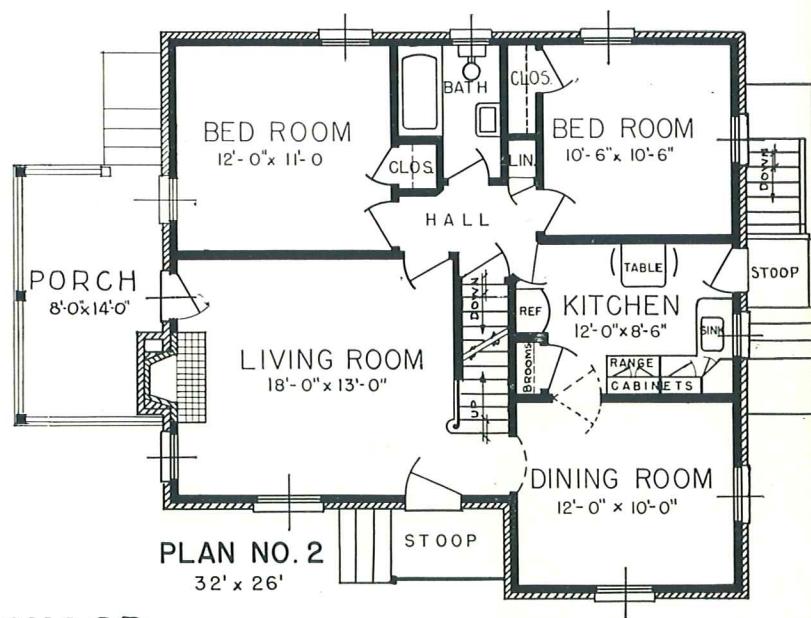
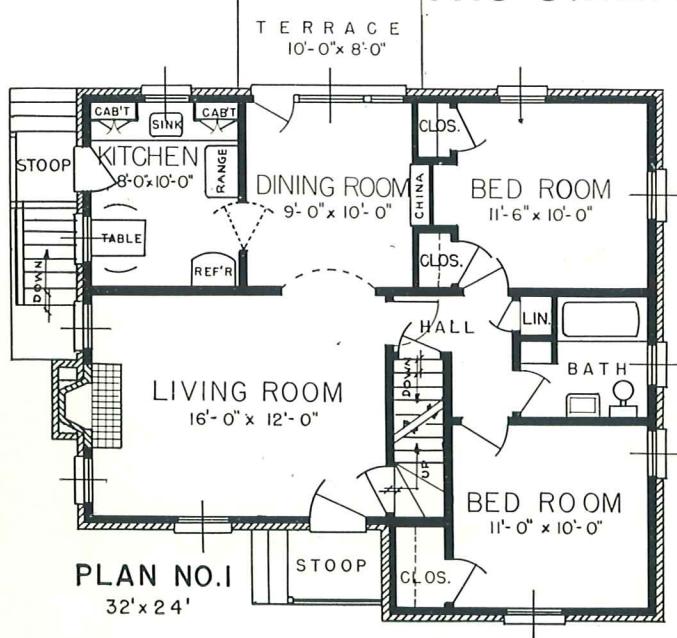
than rent. In addition, about half of your payments will be placed to your credit as a saving, which home financing is made plain.



The NORWOOD

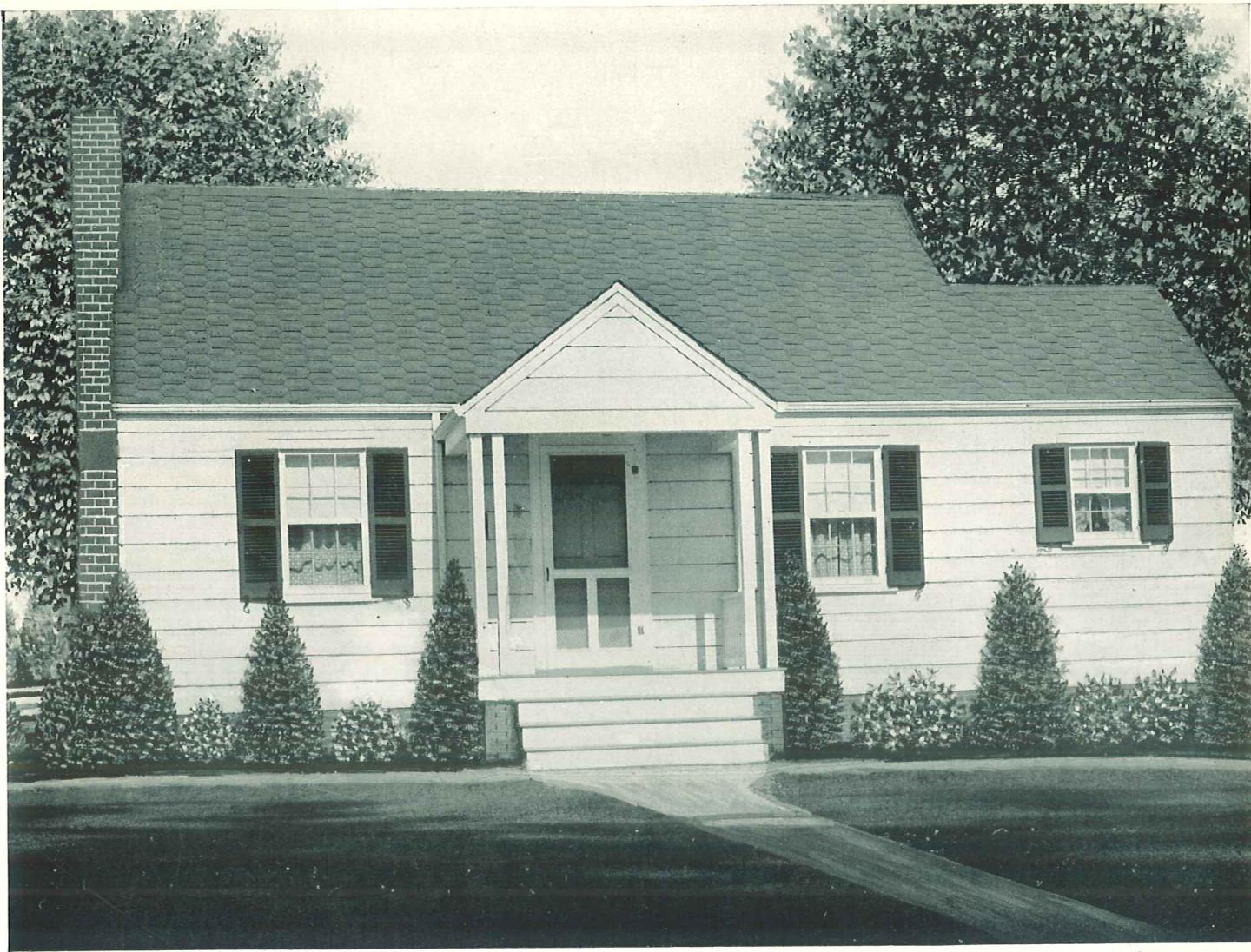
There is something so natural and homelike about the Norwood that one forgets to place it in the low cost field. It is a home so full of daily conveniences and comforts that its cost will seem meagre even today.

TWO OTHER FLOOR PLANS ON REQUEST



NORWOOD

All of our plans show full 7 ft. basements with inside and outside entrances

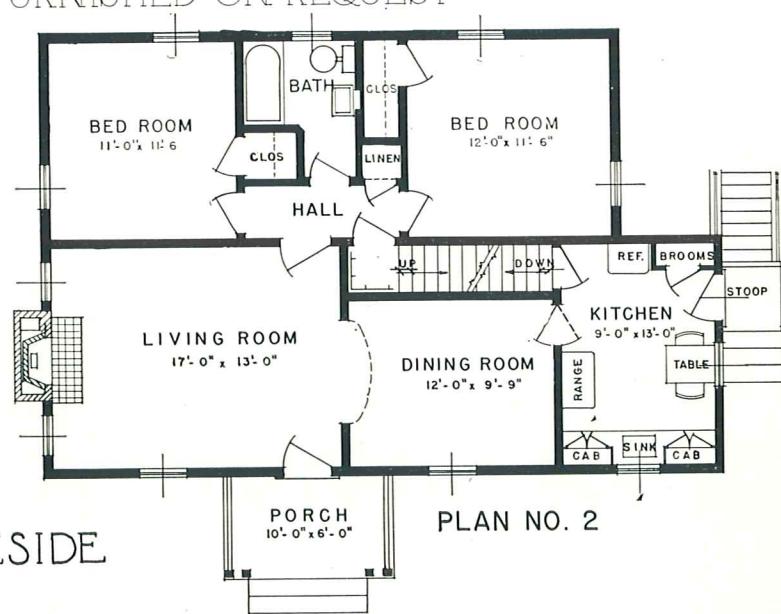
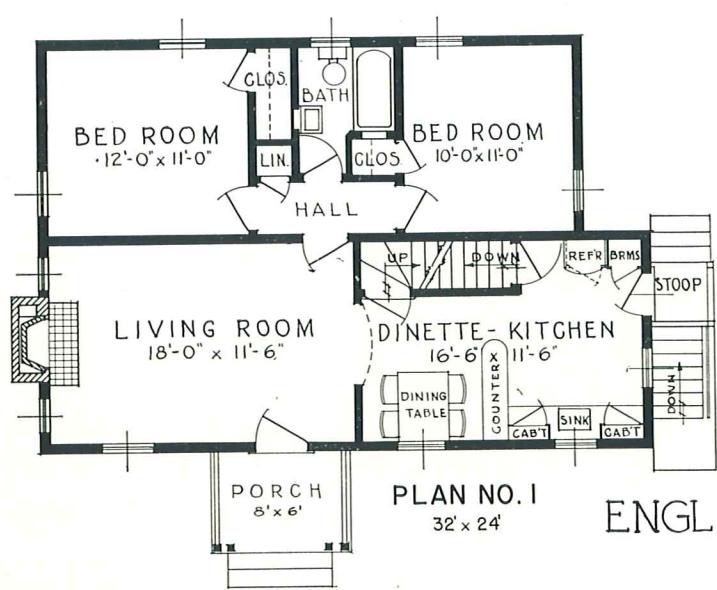


Brick or Frame

The ENGLESEIDE

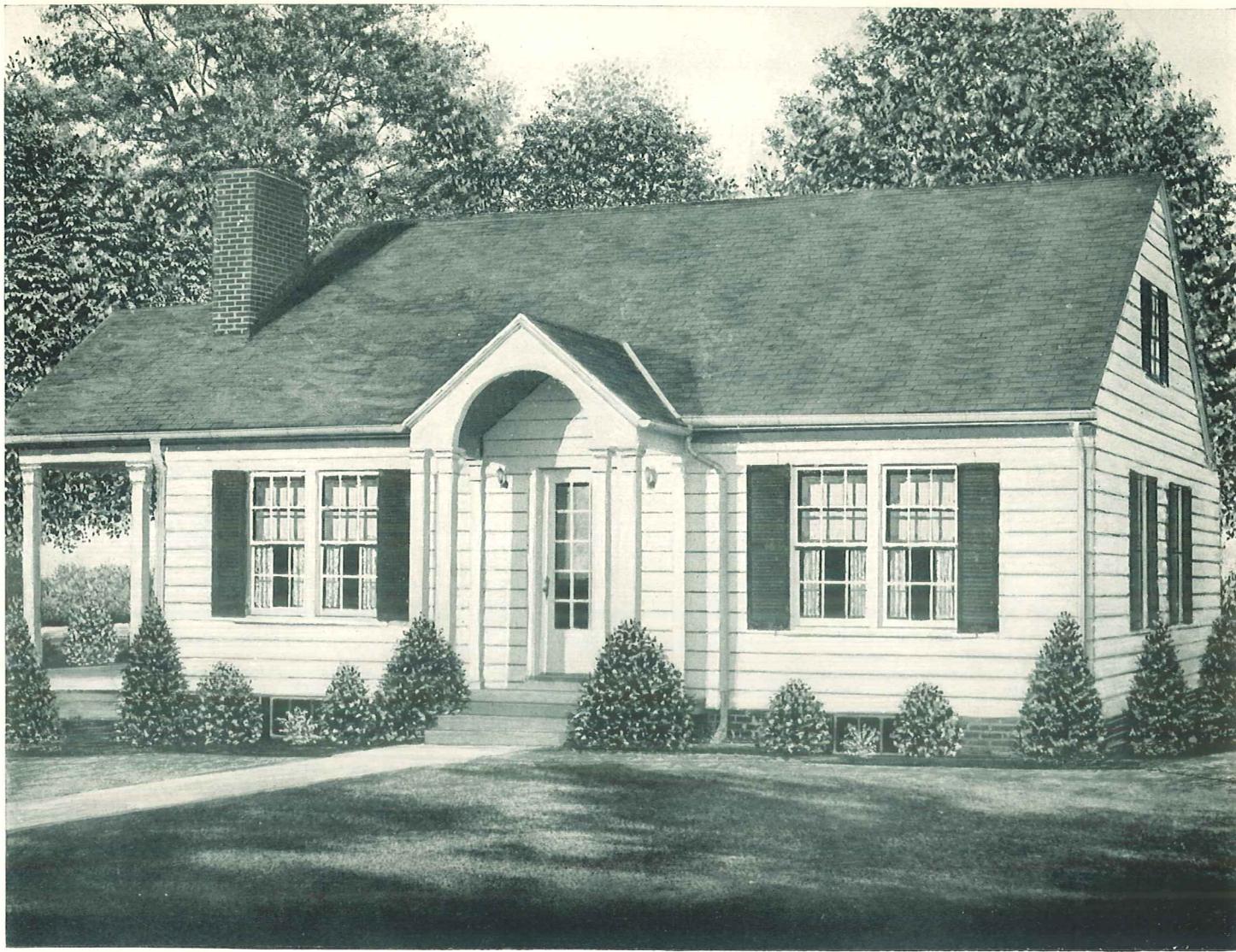
This lovely cottage seems to carry in every line a lot of common sense and straight thinking. Its generous and thoughtfully arranged floor plans also tell of the effort put forth to gain solid comfort at low cost.

TWO OTHER FLOOR PLANS FURNISHED ON REQUEST



ENGLESEIDE

Full basements cost no more than half basements, as our Folder "C" will clearly show.

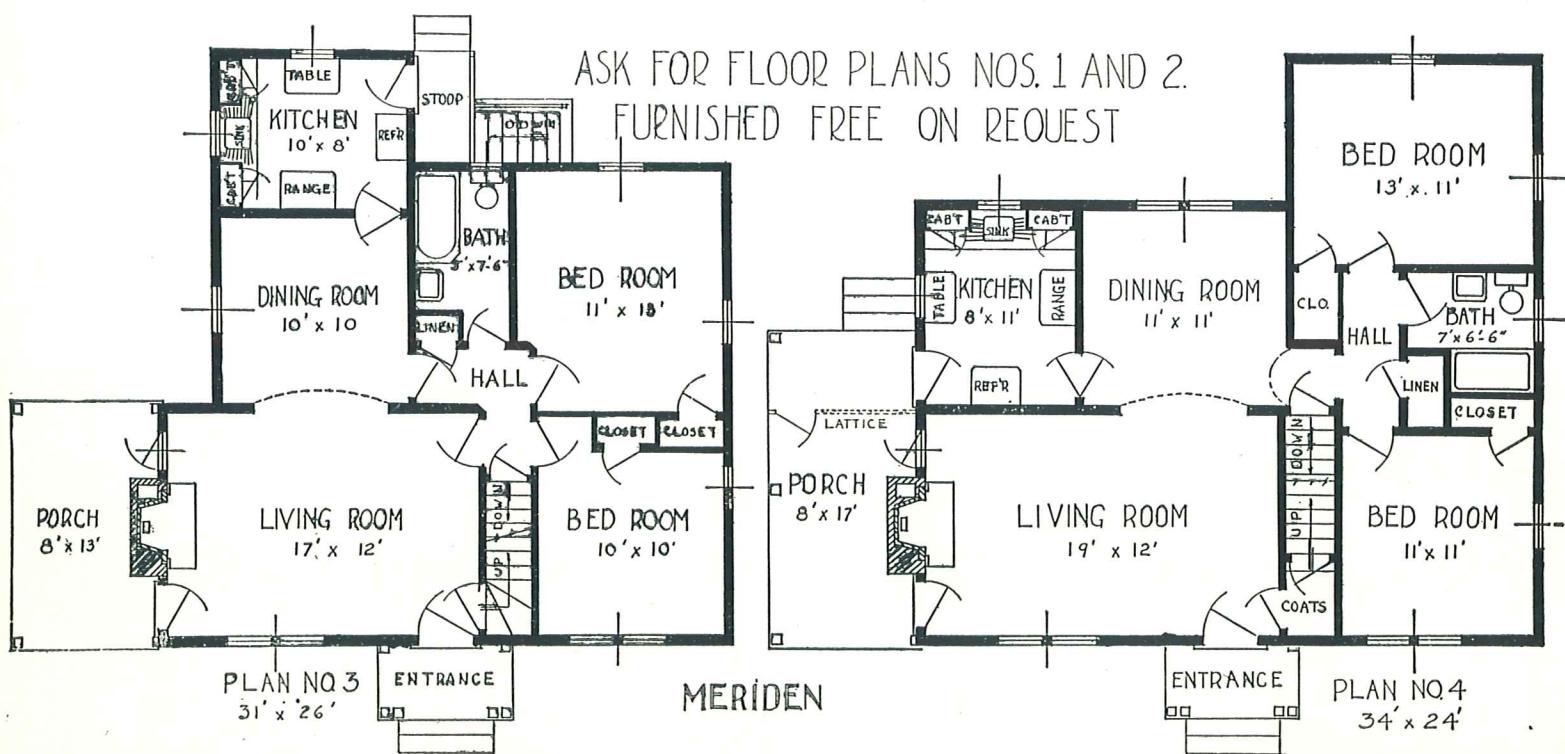


Brick or Frame

The MERIDEN

The Meriden is offered as one of the most carefully planned homes in its price range.

ASK FOR FLOOR PLANS NOS. 1 AND 2.
FURNISHED FREE ON REQUEST



Complete plans and specifications in Duplicate for any one of our stock designs only \$20.

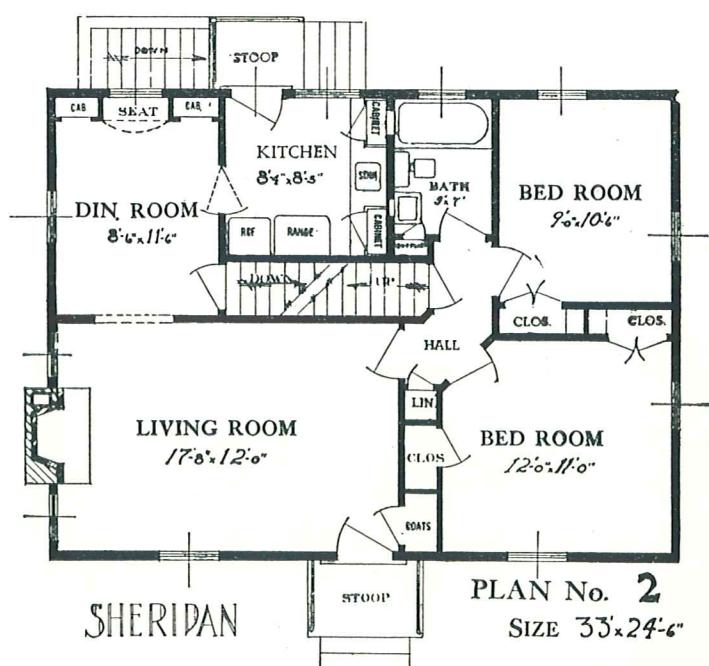
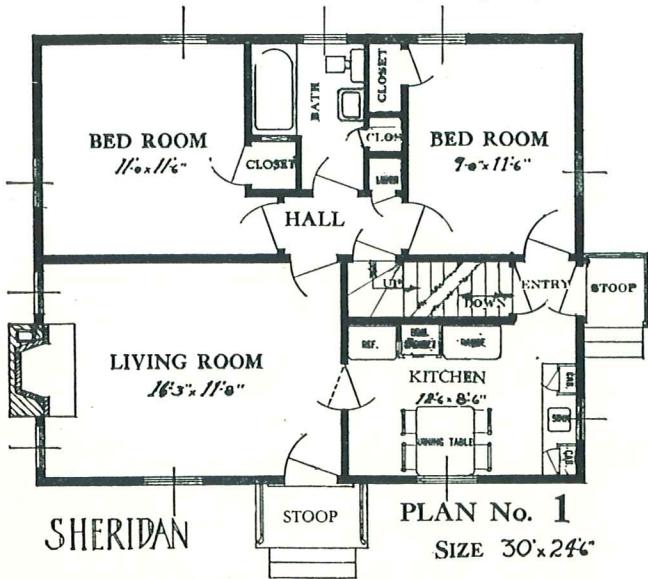


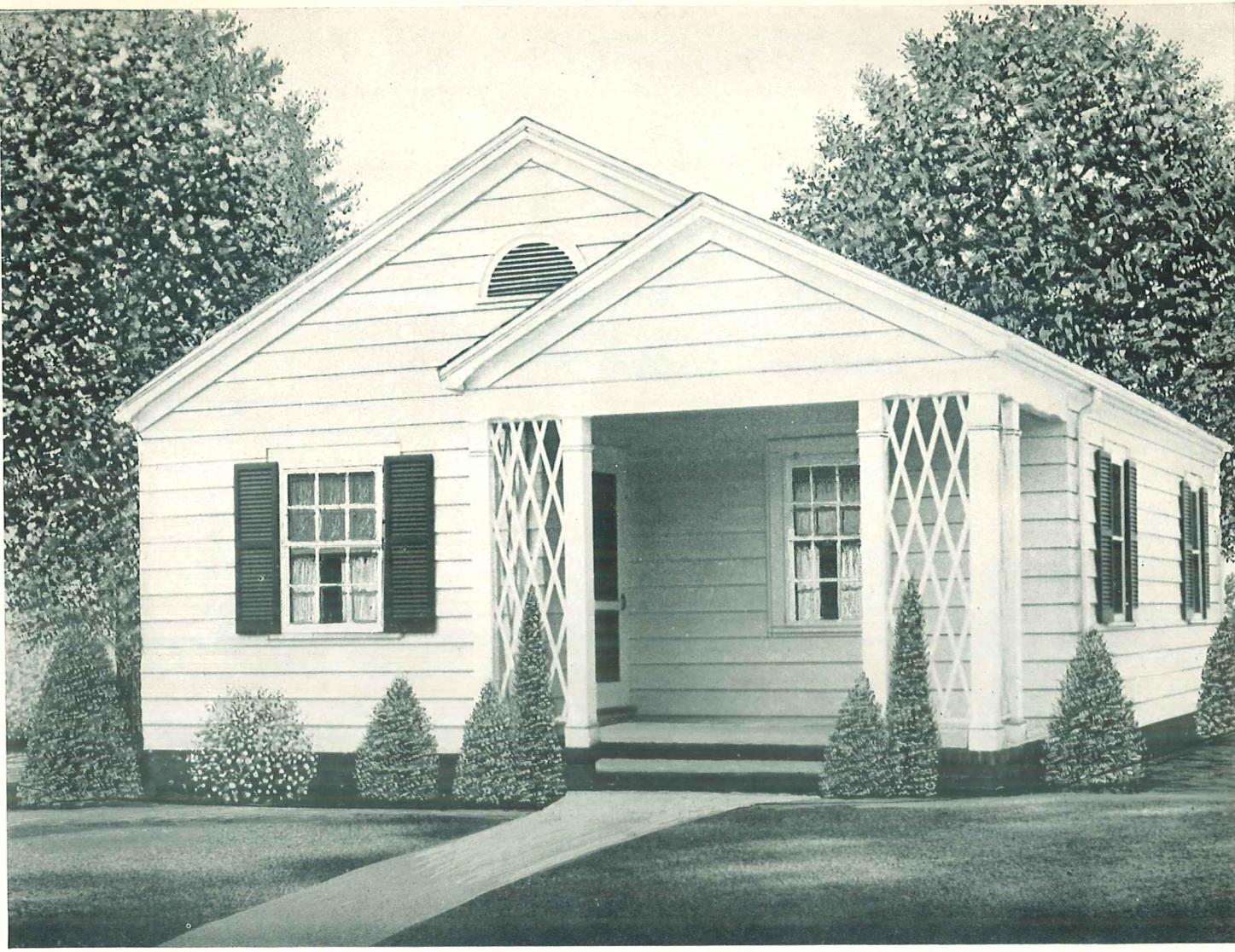
Brick or Frame

The SHERIDAN

With confidence you may take your choice of either floor plan offered for the Sheridan. There are skillfully arranged differences, but all mean solid and lasting comfort for years.

Two other floor plans on request.

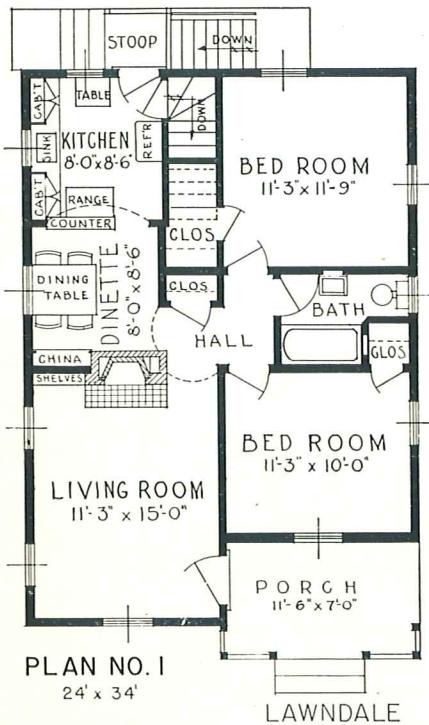




Brick or Frame

The LAWNDALE

If you are looking for a lovely home for a narrow lot, the Lawndale is decidedly the answer.

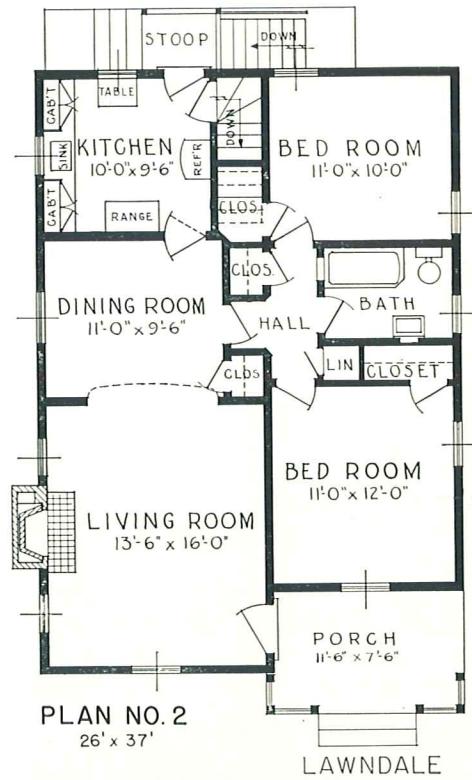


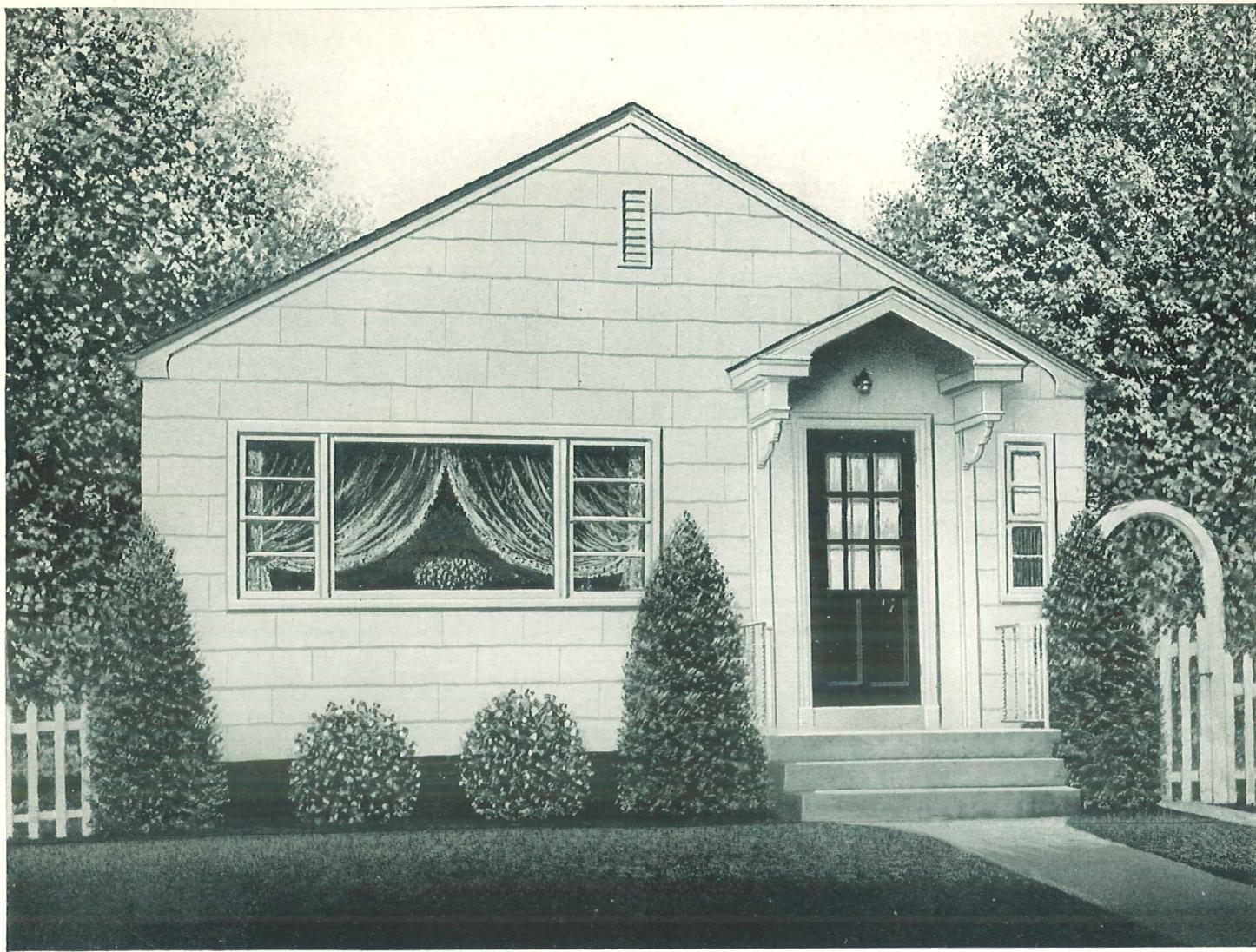
If you are interested in building your home on the easiest possible terms, ask for free copy of Folder "F" — Facts on Financing Small Homes.

Folder "F" will give you many ideas about dealing with loan companies, contractors and others interested in helping you build your home.

If you can pay rent, you can pay for a home of your own. This folder will tell you how.

Two other floor plans on request.

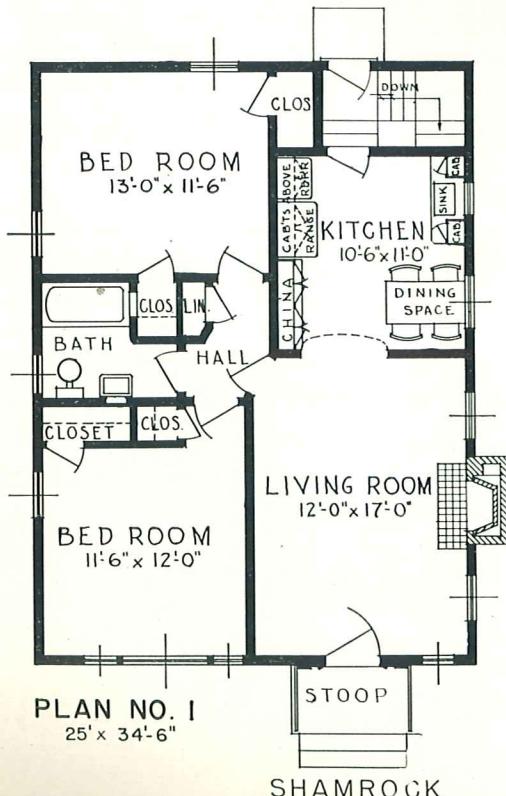




Brick or Frame

The SHAMROCK

Write us for full particulars regarding the Shamrock. We have surprising things to tell you about this enchanting small home.



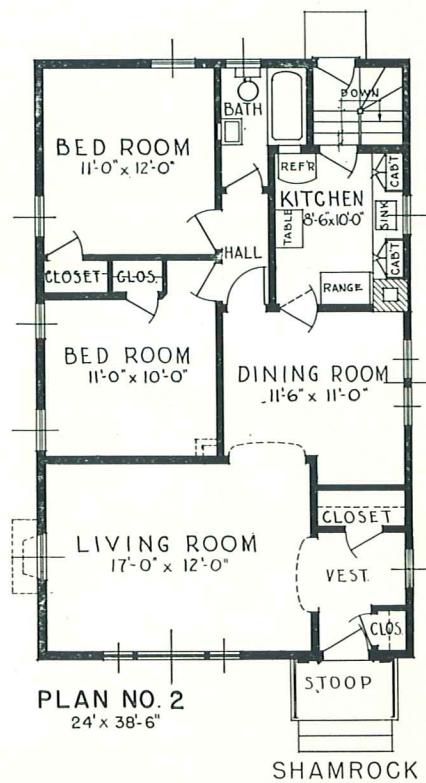
If you have not found in this book just the home you want, send for a copy of "Homes of Today," a new book of similar size, showing 32 exceptionally fine small homes, ranging in cost from \$4,000 to \$12,000.

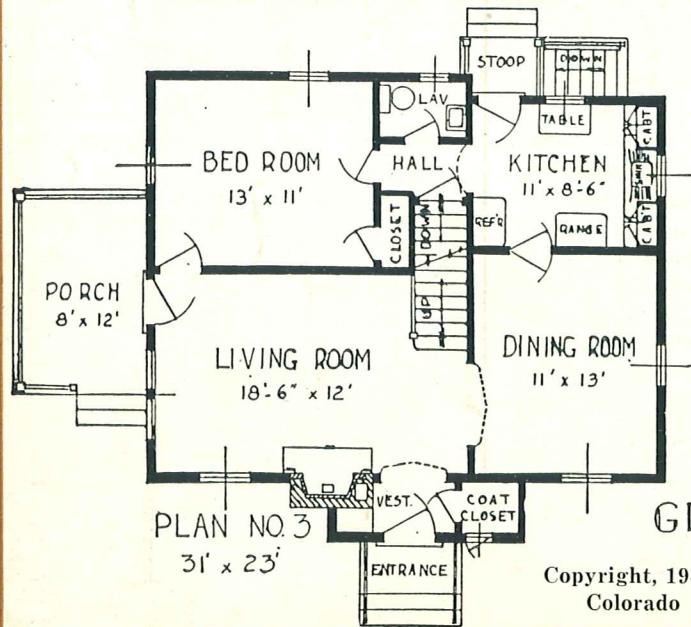
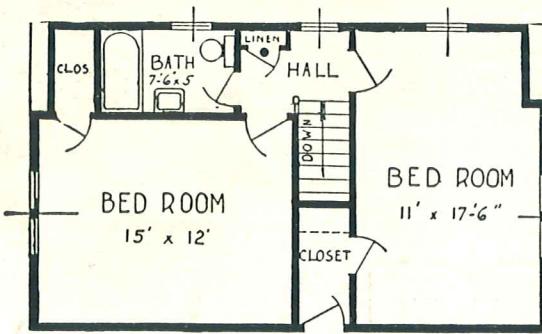
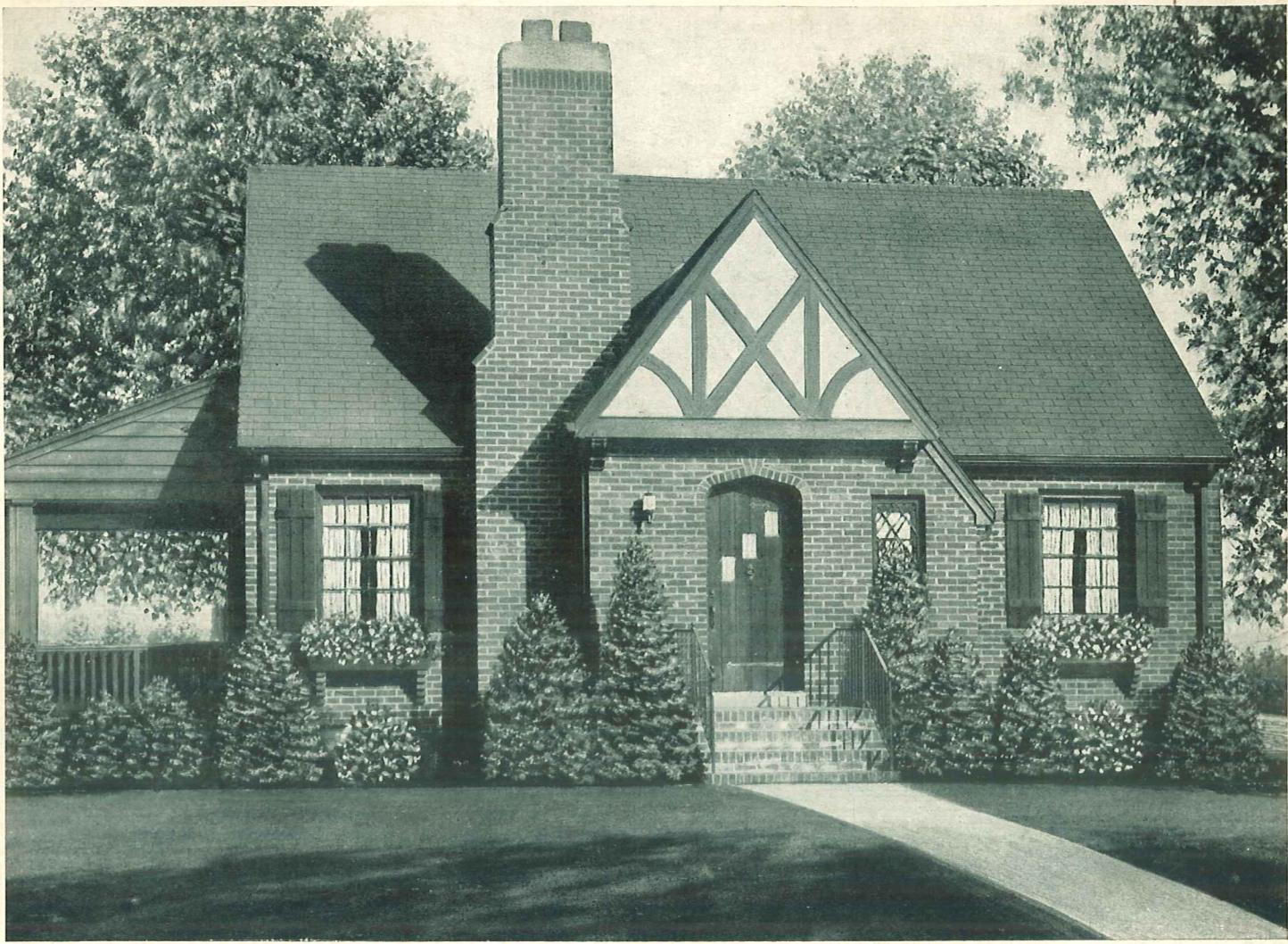
As in this book, each illustration is from an actual photograph, and the plans for each design have also been carefully standardized to avoid waste.

The homes shown in the new book are no better than those illustrated herein, but the collection gives a wider choice.

Price—50 cents—coin.

Two other floor plans on request.





The GLENMORE

One of the finest English cottages designed in recent years.

3 OTHER PLANS
ON REQUEST

